



**ICA Political Communication Graduate Student Preconference**  
**University of Arizona, May 23-24, 2012**

May 23

12:00 Registration + Greetings (Santa Rita Room)

12:30 Lunch

1:15 Work groups

	Group A Santa Cruz Room	Group B Sabino Room	Group C Madera Room
Facilitators	Kate Kenski, U of Arizona; Talia Stroud, U of Texas, Austin	Kevin Coe, U of Arizona; Yariv Tsfati, U of Haifa	Lance Holbert, Ohio State U; Jill Edy, U of Oklahoma
1:15	Introduction		
1:30-2:40 Workgroup session 1	Moving Messages: Framing and Online Political Action on Climate Change, Luis Hestres, American U  Communication and opinion formation on local and national political issues: Issue effects and implications for direct democratic voting, Julia Metag, U of Muenster, Germany	Framing across the pond: A comparative content analysis of elite newspapers in the US and UK during the 2009 American health policy debate, Jackson Foote, U of Wisconsin, Madison  Taking it back to the source: Disaggregating media believability by outlet, Christine Filer, U of Arizona	Research on “microblogging” and its influence on China’s governmental policies, Ning Liu, U of Nevada, Reno  How news media use affects political discussion in a transitional society: Evidence from the China survey, Jiawei Tu, City U of Hong Kong, China
2:40-3:15	Coffee break + Interactive presentation I (half the students present their projects in a poster-session-style interactive presentation, the other half walks around and listens to presentations)		
3:15-4:25 Workgroup session 2	Citizens resilience toward media frame effects, Anouk van Drunen, U of Amsterdam, The Netherlands  Media specialization in agenda-setting and political polarization in e- discussion board, Cheonsoo Kim, Indiana U	Professionalization of election campaign in South Korea, Joo Lee, U of Leeds, The UK  Online political outspokenness in the “Occupy Wall Street” movement, Seong Choul Hong & Jihyang Choi, Indiana U	Bias and the border: How geographic proximity, corporate ownership, and audience demographics affected coverage of SB1070, Bethany Conway, U of Arizona  Untangling the Political Web: The Role of Citizen Journalism in American Presidential Campaigning, Jan Lauren Boyles, American U
4:25-5:00	Coffee break + Interactive presentation II (the other half of the students present their projects in a poster-session-style interactive presentation)		
5:00-5:45 Workgroup session 3	The Roles of Psychological Reactance Theory (PRT) and Political Discussion in	Kayhan’s Reaction to 9/11, Ehsan Shahghasemi, U of	Altering the calculus of vote criteria with simple cues: Campaign influence in low

	Chinese Internet Users' Reactions to Online Politically Sensitive (OPS) Message(s), Sijia Yang, University of Illinois, Urbana-Champaign & Dongya Wang, University of Oklahoma	Tehran, Iran	information elections and how this differs from high information elections, Jeffrey A. Gottfried, U of Pennsylvania
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May 24

8:00 Breakfast

9:00 Work groups

	Group A Santa Cruz Room	Group B Sabino Room	Group C Madera Room
Facilitators	Kate Kenski, U of Arizona; Claes de Vreese, U of Amsterdam; Talia Stroud, U of Texas, Austin	Kevin Coe, U of Arizona; Yariv Tsfati, U of Haifa	Lance Holbert, Ohio State U; Jill Edy, U of Oklahoma
9:00-10:10 Workgroup session 1	The effect of crises event framing on psycho-social components, Ronit Bloom, U of Haifa, ISRAEL  Should front-runners ever attack challengers? The interaction among electoral system, candidate position, and the effects of negative political advertisements, Bin (Gloria) Xing, Kent State U	Common style in U.S. presidential discourse, Colene J. Lind, U of Texas at Austin  The Giffords shooting: Missed opportunity for relevant policy response, Erin Baird, U of Oklahoma, USA	Looking good: The role of physical attractiveness as a predictor of television news coverage among politicians, Dana Markowitz Elfassi, U of Haifa, ISRAEL  Mediated political incivility: Clarifying the concept and understanding its effects, Ashley Muddiman, U of Texas, Austin

10:10 – 10:30 Coffee break

Santa Rita Room

10:30-11:30 Publishing a journal article  
Discussion leader: Claes de Vreese, U of Amsterdam

11:30-12:30 Building your CV with an eye towards the job market  
Discussion leader: Lance Holbert, Ohio State University

12:30 – 1:00 Concluding remarks: The coolest things we've learned at the workshop and how to make the best of the main conference  
Discussion leader: Jill Edy, University of Oklahoma

1:00 Lunch

2:00 Bus to Phoenix