

NCA Political Communication Division
2011 New Orleans Conference Program

Program overview

Thurs., 11/17

8:00	Politics in Pop Culture 8:00 - 9:15 Sheraton New Orleans - Evergreen - Fourth Floor	The Role of New Technologies in the Circulation of Political Information 8:00 - 9:15 Sheraton New Orleans - Gallier A - Fourth Floor	
8:15			
8:30			
8:45			
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9:30	A Meeting of the Minds: Framing Theory and Rhetorical Analysis 9:30 - 10:45 Sheraton New Orleans - Edgewood - Fourth Floor	Civilian Voices: Positioning, Performing, and Testifying at Federal Government Hearings 9:30 - 10:45 Sheraton New Orleans - Salon 828 - Eighth Floor	Digital and Social Media in Campaigns and Elections 9:30 - 10:45 Sheraton New Orleans - Evergreen - Fourth Floor
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12:30	Understanding Political Dissent 12:30 - 1:45 Sheraton New Orleans - Evergreen - Fourth Floor		
12:45			
1:00			
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1:30			
1:45			
2:00	Dewey, Cheatem & Howe: Lies, Scandals, and Political Rhetoric 2:00 - 3:15 Sheraton New Orleans - Evergreen - Fourth Floor	Voicing Race, Religion, and Ideology: Some Fault Lines in American Political Discourse 2:00 - 3:15 Sheraton New Orleans - Salon 820 - Eighth Floor	
2:15			
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3:30	Kids Today: Understanding Young People's Political Thinking 3:30 - 4:45 Sheraton New Orleans - Evergreen - Fourth Floor		
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Fri., 11/18

8:00	And Now the News: A Look at News Production and Consumption 8:00 - 9:15		
8:15			
8:30	Sheraton New Orleans - Evergreen - Fourth Floor		
8:45			
9:00			
9:15			
9:30	Digital Voice in the Political World 9:30 - 10:45	Social Media and Revolution in the Muslim World 9:30 - 10:45	Trying to Make Sense of War and Death 9:30 - 10:45
9:45	Sheraton New Orleans - Salon 828 - Eighth Floor	Sheraton New Orleans - Napoleon C2 - Third Floor	Sheraton New Orleans - Evergreen - Fourth Floor
10:00			
10:15			
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10:45			
11:00	The Anti-Reactionary Reaction: Conservative Voices in Satire 11:00 - 12:15		
11:15			
11:30	New Orleans Marriott - Jackson - Fifth Floor		
11:45			
12:00			
12:15			
12:30	Political Communication in and around "The Big Easy": A Variety of Voices 12:30 - 1:45	Political Debates: Processes and Effects 12:30 - 1:45	
12:45		Sheraton New Orleans - Evergreen - Fourth Floor	
1:00	New Orleans Marriott - Mardi Gras E - Third Floor		
1:15			
1:30			
1:45			
2:00	Online Political Deliberation Processes 2:00 - 3:15	The Obama Effect—Emergent and Divergent Voices Since the 2008 Campaign 2:00 - 3:15	Voices of the Tea Party Movement 2:00 - 3:15
2:15	Sheraton New Orleans - Evergreen - Fourth Floor	Sheraton New Orleans - Bayside A - Fourth Floor	New Orleans Marriott - Mardi Gras D - Third Floor
2:30			
2:45			
3:00			
3:15			
3:30	Deliberation and Tolerance 3:30 - 4:45	Political Information Processing 3:30 - 4:45	
3:45	Sheraton New Orleans - Estherwood - Fourth Floor	Sheraton New Orleans - Evergreen - Fourth Floor	
4:00			
4:15			
4:30			
4:45			

Sat., 11/19

8:00	Who Are We Anyway? Explorations of American Identity		
8:15	8:00 - 9:15		
8:30	Sheraton New Orleans - Napoleon D1 - Third Floor		
8:45			
9:00			
9:15			
9:30	Obama Thus Far: Analysis and Assessment	Women in Politics: Sarah Palin and Beyond	
9:45	9:30 - 10:45	9:30 - 10:45	
10:00	New Orleans Marriott - Beauregard - Fifth Floor	Sheraton New Orleans - Evergreen - Fourth Floor	
10:15			
10:30			
10:45			
11:00	On Solidarity and Voice: The Wisconsin Budget Repair Bill, Union Busting, Fleeing Senators, and Political Voice	Remembering Lynda Lee Kaid	
11:15	11:00 - 12:15	11:00 - 12:15	
11:30	New Orleans Marriott - Mardi Gras D - Third Floor	Sheraton New Orleans - Napoleon D1 - Third Floor	
11:45			
12:00			
12:15			
12:30	Political Communication Division Business Meeting	Presidential, Senatorial, Gubernatorial, and Judicial Elections	Without It I Would be Voiceless: Using Technology to Provide a Voice
12:45	12:30 - 1:45	12:30 - 1:45	12:30 - 1:45
1:00	Sheraton New Orleans - Bayside C - Fourth Floor	Sheraton New Orleans - Evergreen - Fourth Floor	New Orleans Marriott - Mardi Gras C - Third Floor
1:15			
1:30			
1:45			
2:00	The Tucson Shootings: Voices of Political Civility and Blame Assessment	Top Papers in Political Communication	
2:15	2:00 - 3:15	2:00 - 3:15	
2:30	Sheraton New Orleans - Rhythms I - Second Floor	Sheraton New Orleans - Bayside C - Fourth Floor	
2:45			
3:00			
3:15			
3:30	Persuasion through Mediated Political Messages: The Many Voices of Political Communication research	Top Student Papers in Political Communication	
3:45	3:30 - 4:45	3:30 - 4:45	
4:00	Sheraton New Orleans - Napoleon B3 - Third Floor	Sheraton New Orleans - Bayside C - Fourth Floor	
4:15			
4:30			
4:45			

Sun., 11/20

8:00	Measurement and Evaluation in Public Diplomacy: A Political Communication Approach 8:00 - 9:15	Political Voices Heard Loud and Clearly 8:00 - 9:15	Processes of Political Persuasion 8:00 - 9:15
8:15			
8:30	Sheraton New Orleans - Estherwood - Fourth Floor	Sheraton New Orleans - Salon 829 - Eighth Floor	Sheraton New Orleans - Evergreen - Fourth Floor
8:45			
9:00			
9:15			
9:30	Communication as a Means of Constructing Political Identity 9:30 - 10:45		
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10:00	Sheraton New Orleans - Evergreen - Fourth Floor		
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11:00	Political Communication as Meaning Making 11:00 - 12:15		
11:15	Sheraton New Orleans - Evergreen - Fourth Floor		
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11:45			
12:00			
12:15			

Detailed Listing

Thurs., 11/17: 8:00 – 9:15

Politics in Pop Culture

Chair: Sheri R. Bleam, Adrian College

Respondent: Theodore F. Sheckels, Randolph-Macon College

8:00 AM -9:15 AM
Sheraton
Evergreen - Fourth
Floor

Recovering the Political Advocacy in 'Fahrenheit 9/11' from within a Rhetorical Narration

Thomas S. Frenz, Univ of Arkansas, Fayetteville
Thomas Rosteck, Univ of Arkansas, Fayetteville

Reviving Reason in Postmodern Politics: An Analysis of the 'Rally to Restore Sanity'

Brandi Lawless, Univ of New Mexico

The People Behind the Politics: How Tabloids Impact the Election Process

Elizabeth F Hatfield, Texas A&M Univ

The Role of New Technologies in the Circulation of Political Information

The contemporary media landscape has dramatically impacted the way we access and engage with political information. One significant change has been that through the use of information and communication technologies and social media, networked individuals are demonstrating agency in the process of information sharing, injecting their voices into the process. This panel investigates the circulation of political information across a variety of technologies and nations, and its effects on political discourse and social relationships.

Chair: Jessica Anne Baldwin-Philippi, Northwestern University

Respondent: Teresa M. Harrison, Univ at Albany, SUNY

8:00 AM -9:15 AM
Sheraton
Gallier A - Fourth
Floor

Flocking Together? Political Information in Multiply Mediated Social Networks

Erica Menchen-Trevino, Northwestern University

Political Pass-Along in a Digital Era: How Political Campaigns Encourage The Re-circulation of their Messages

Jessica Anne Baldwin-Philippi, Northwestern University

The Cultural Dimension of Cyber-enabled Social Movements in China

Elaine Yuan, University of Illinois, Chicago

The Rise and Fall of Transnational Public Opinion in the Twittersphere: A Case Study of China's 'Jasmine Revolution'

Min Jiang, University of North Carolina, Charlotte

Voice in a Censored Society: Examining Chinese Netizens' Information Distribution from a Discourse/discourse Perspective

Huijun Suo, Purdue University

Digital and Social Media in Campaigns and Elections

Chair: LaChrystal Rieke, Sam Houston State Univ

Respondent: Jeanette Castillo, Florida State University

Digital Voices and the Potential for Propaganda: Reconsidering the Use of Virtual Environments in Public Diplomacy

John Minbirole, Penn State University

9:30 AM-10:45
AM
Sheraton
Evergreen - Fourth
Floor

Ditching the Pack: Digital Media in the 2010 Brazilian Congressional Campaigns

Jason Gilmore, University of Washington

Messaging Through Microsites: Analysing the Content of Campaign-Produced Microsites and their Possibilities for Understandings of Campaign Communication

Jessica Anne Baldwin-Philippi, Northwestern University

Twitter and Election Outcomes: Quantitative Analysis of the Relationship between Twitter and the 2010 House of Representatives Election

Yoshikazu Suzuki, University of Minnesota, Twin Cities

Civilian Voices: Positioning, Performing, and Testifying at Federal Government Hearings

In this panel, we present our research on civilian voices as testimony in government hearings. We focus primarily on the ways that civilians position themselves in relation to their government interlocutors. Although the civilian voice within a democracy is a highly valued, if abstract, ideal-and being called to testify in a government hearing assumes a certain right to speak-we analyze the strategies that civilians use to argue for their perspectives, experiences, and ethos.

Chair: Hilary Franklin, Carnegie Mellon University

9:30 AM -10:45
AM
Sheraton
Salon 828 - Eighth
Floor

From Enemies to Civilians: Personal Testimony as Rhetorical Reparations in the CWRIC Report

Hilary Franklin, Carnegie Mellon University

Late-Night Television Comedy, Mid-Afternoon Congressional Testimony: Attacks on Stephen Colbert's House Judiciary Committee Appearance

Josh Compton, Dartmouth College

Pleading the First Instead of the Fifth: Institutional Backing and Deliberative Rhetoric in Seeger's HUAC Testimony

Mark Thompson, Carnegie Mellon University

The Ledbetter Legacy: From One Woman's Words to Corporate Compliance

Susan E. Kelley, Duquesne University

Voicing Concern over 'Porn Rock': The Parents Music Resource Choice's Campaign Against Popular Music

Adam Perry, Pennsylvania State University

A Meeting of the Minds: Framing Theory and Rhetorical Analysis

Chair: David M. Lucas, Ohio University Southern

9:30 AM - 10:45
AM
Sheraton
Edgewood - Fourth
Floor

A Candidate Commodified: Linda McMahon as a WWE product in the 2010 Senate Campaign

Jeff Walker, University of Alabama

George W. Bush's Financial Crisis: A Contemporary Application of Windt's Domestic Crisis Rhetoric Model

Mike Bergmaier, Penn State University

Midterm Musings: Issue Framing in The Daily Show during the 2010 Elections

Matthew Danelo, University of Georgia

Not Just Crazy: An Explanation of the Resonance of the Birther Narrative

Jaelyn Howell, University of Kansas

The Making of the Tea Party: Agenda Setting and Framing through the Lenses of Media System Dependency Theory

Laura Alberti, Univ of Southern California

Understanding Political Dissent

Chair: William Huddy, University of Denver

Respondent: Ronald E. Lee, Univ of Nebraska, Lincoln

12:30 PM-1:45 PM
Sheraton
Evergreen - Fourth
Floor

Crafting the Narrative of Tea Party Dissent: Unpacking Cultural Resonance, Myth, and Black Political Empowerment

Ben LaPoe, Louisiana State University

Mr. Dean Goes to Washington...and Brings a Social Movement With Him: A Rhetorical Analysis of Howard Dean's Address to the Yearlykos Convention

Spencer Harris, University of Kansas

Presidential Campaign Announcements: A Third Party Variant

Ryan M. Neville-Shepard, Indiana University-Purdue University, Columbus

The Rhetoric of Counterpublics: An Ideological Study of the Egyptian Muslim Brotherhood's Rhetoric in Ikhwanweb

Soumia Dhar, University of New Mexico

Dewey, Cheatem & Howe: Lies, Scandals, and Political Rhetoric

Chair: Kurt Ritter, Texas A&M Univ

Respondent: Arthur E. Walzer, Univ of Minnesota

2:00 PM - 3:15 PM
Sheraton
Evergreen - Fourth
Floor

Barack Obama as Jesse Jackson? A Rhetorical Analysis of the 'Angry Black Man' Race Card in the 2008 Presidential Election

Sarah Lynn Jones, Univ of Nebraska, Lincoln

Callicles is a Flip-Flopper! The Rhetoric of (In)Consistency in Plato and Contemporary Politics

Mark Glantz, Coker College

On Par with Professional Wrestling: Scandals and Political Rhetoric

David R. Dewberry, Rider University

The Language of Presidential Lies: How Words Can Reflect Lies about War, Personal Scandal and State Secrets

David Markowitz, Cornell University

Jeffrey Hancock, Cornell University

Natalya N. Bazarova, Cornell University

Voicing Race, Religion, and Ideology: Some Fault Lines in American Political Discourse

This panel addresses the problem of fault lines in our political discourse. Those fault lines reflect a unique and troubling period in the history of American discourse, as the first paper argues and, as the remaining papers illustrate, it finds divisions over ideology, race, and religion.

Chair: Clarke Rountree, Univ of Alabama, Huntsville

2:00 PM - 3:15 PM
Sheraton
Salon 820 - Eighth
Floor

'Dialogue of the Deaf': Obama, his Congressional Critics, and Incivility in American Political Discourse

Christopher R. Darr, Indiana Univ, Kokomo

Strained Voices in American Political Discourse

Clarke Rountree, Univ of Alabama, Huntsville

What's Changing? Who Believes? Reactions to the Obama Presidency from African American Perspectives

Steve Goldzwig, Marquette University
Patricia Sullivan, SUNY, New Paltz

'God Wouldn't Do That': Why Global Warming is Imperious to Factual Resolution

John Lyne, Univ of Pittsburgh

Kids Today: Understanding Young People's Political Thinking

Chair: Janette Kenner Muir, George Mason Univ

Respondent: Dannagal E. Goldthwaite Young, University of Delaware

3:30 PM - 4:45 PM
Sheraton
Evergreen - Fourth
Floor

'It Doesn't Affect My Vote': Third-person effects of Celebrity Endorsements on College Voters in the 2004 and 2008 Presidential Elections

Jennifer Brubaker, University of North Carolina, Wilmington

Assessing the Voice of College Voters in Election 2008: The Effect of Race and Sex on Perceptions of Candidate Credibility

Heather Hayes, Univ of Minnesota, Twin Cities

Why Do Students Completing a Political Knowledge Test Score Higher Online than in the Classroom? A Series of Studies

Hillary C. Shulman, Michigan State University
Frank Boster, Michigan State University
Christopher J. Carpenter, Western Illinois Univ
Allison S. Shaw, Michigan State University

Young Citizens' Use of Political Information in the 2008 U.S. Presidential Campaign

J. Brian Houston, Univ of Missouri, Columbia
Mitchell S. McKinney, Univ of Missouri, Columbia

Fri., 11/18

And Now the News: A Look at News Production and Consumption

Chair: Kate Dunsmore, Fairleigh Dickinson Univ
Respondent: Joan L. Conners, Randolph-Macon College

8:00 AM -9:15 AM
Sheraton
Evergreen - Fourth
Floor

Corporate Media Ownership and Negativity in Campaign News Coverage

Johanna Dunaway, Louisiana State University

Covering the Gulf Oil Spill: A Comparison of Local and National Television Coverage

Ashley Kirzinger, Louisiana State University
Kirby Goidel, Louisiana State University
Johanna Dunaway, Louisiana State University

Perceptions of Cable News Credibility

Natalie Jomini Stroud, Univ of Texas, Austin
Jae Kook Lee, Indiana University

Trying to Make Sense of War and Death

Chair: Dan Schill, Southern Methodist University
Respondent: Elizabeth Richard, St. Louis University

9:30 AM -10:45
AM
Sheraton
Evergreen - Fourth
Floor

Going to Dover: Casualty Shyness and the Framing of Fallen Soldiers Returning Home from Iraq and Afghanistan

Stephen Heidt, Georgia State University

Restoring the 'Margin of Safety': Ronald Reagan's National Security Rhetoric in the 1980 Presidential Campaign

Sara A. Mehlretter Drury, Wabash College

Speaking for the Dead: The Rhetorical Construction of the Pat Tillman Death Narrative

Jessy J. Ohl, University of Nebraska, Lincoln

Social Media and Revolution in the Muslim World

This round table discussion will address the relationship between social media and political action in the Muslim world. Participants examine topics such as the role of social media in the Egyptian and Tunisian revolutions and the ways in which cyber activism is changing the nature of traditional social movements and cultural contact. Other panelists discuss the IHH Flotillas that went to aid Palestinians in Gaza, the Revolutionary Association of the Women of Afghanistan covert use of social media as well as YouTube videos that were made by Egyptian women that capture their roles and mobilization strategies during Egypt's recent uprising.

Chair:

Kellie D. Hay, Oakland University

Presenter(s)

Ece Algan, California State Univ, San Bernardino

Marne Austin, Bowling Green State Univ

Nahed Eltantawy, High Point University

Kellie D. Hay, Oakland University

Amal Ibrahim, University of Sharjah

Sahar Khamis, University of Maryland

Ammina Kothari, Indiana University

Valerie J. Smith, California State University, East Bay

Julie Wiest, High Point University

9:30 AM -10:45
AM
Sheraton
Napoleon C2 -
Third Floor

Digital Voice in the Political World

While technology can be used to limit individual agency and impede democratic dialogue (e.g., Edwards, 1981), examples abound in which technology is being used by individuals and groups to challenge the dominant hegemony and present voices not previously heard. These papers analyze the use of "digital voice" opportunities in political discourse. Topics include the U.S. state budget battles, the Middle East/North African political challenges, the "hactivist" group Anonymous, and female CEOs running for political office.

Chair: Teresa Pierce, Univ of Ontario Institute of Technology

Respondent: Mary M. Meares, University of Alabama

9:30 AM -10:45
AM
Sheraton
Salon 828 - Eighth
Floor

Digital Voices as a Tool for Revolution in the Middle East and North Africa

Mary M. Meares, University of Alabama

Hactivist Voice/s: Anonymous and the Tensions between Individual and Collective Voices Online

Eric Netterlund, University of North Dakota

The Right (Wing, that is) Voice: Female CEOs In Search of Political Success

Tracey Quigley Holden, University of Delaware

Sandra L French, Radford University

Tracing Social Movements through the Use of

Social Media in the 21st Century

Dana Seay, University of Louisville

The Anti-Reactionary Reaction: Conservative Voices in Satire

Satire continues to play a prominent role in our contemporary political discourse. This panel continues the discussion started at last year's convention on non-liberal satirical voices. These papers examine the flip side to the more traditionally studied examples of satire. The panelists will discuss the how more conservative voices use satire as a tool of persuasion and how that differs from the use of satire by more liberal voices. Panelists will draw on satirists such as Will Rogers, South Park, The Goode Family, and Dennis Miller to name a few.

Chair: Dan Schill, Southern Methodist University

Respondent: Dan Schill, Southern Methodist University

Co-Sponsors: Political Communication Division

11:00 AM -12:15
PM
Marriott
Jackson - Fifth
Floor

'Is the Pope Catholic and Making the World Safe for Pedophiles?' South Park, Anti-liberalism and Religion

Charles Howard, Tarleton State University

Catcher in the Wry: Will Rogers' Conservative Satire

Michael Milford, Auburn University

Moderate radicalization: Satire as the voice of reason

John W. Self, Truman State Univ

Saving Money on Sweaters: Conservative Satire Addresses Contemporary Environmental Issues

Mark Glantz, Coker College

Political Debates: Processes and Effects

Chair: Maureen C. Minielli, Kingsborough Comm College

Respondent: Craig A. Dudczak, Syracuse University

Exploring Viewer Effects of Watching Gubernatorial Debates

David M. Rhea, Governors State University

Sumana Chattopadhyay, Marquette University

Corey B. Davis, Univ of Wisconsin, Whitewater

12:30 PM -1:45
PM
Sheraton
Evergreen - Fourth
Floor

Incumbent and Challenger Influences on Argument Strategies in Presidential Debates

Dan Schill, Southern Methodist University

Diana B. Carlin, Saint Louis University

Political Blogs and the Permanent Campaign: A Functional Analysis of the Health Care Debate

James Smith, Univ of Missouri, Columbia

The Influence of Interactional Structure on Candidates' Debate Strategies: Analysis of Intra-debate Dynamics in the 2008 Presidential Debates

Ji Won Han, Univ of Texas, Austin

Political Communication in and around "The Big Easy": A Variety of Voices

We meet in New Orleans, Louisiana, a city and state about which political communication analysts and critics can say a great deal. This session attempts to present some of the area's more intriguing political stories by considering Huey Long, the rhetorical aftermath of Hurricane Katrina, the apologia of Senator David Vitter, and the political communication styles of "Moon" Landrieu and his U.S. Senator daughter and "Big Easy" Mayor son.

Chair: Theodore F. Sheckels, Randolph-Macon College

Co-Sponsors: Political Communication Division

12:30 PM - 1:45
PM
Marriott
Mardi Gras E -
Third Floor

Huey Long: Vox Populi or Vox Diaboli

Carl T. Hyden, Morgan State University

Senator David Vitter's Image Repair on the 'DC Madam'

William Benoit, Ohio University

The Landrieu Family: Different Styles, Same Devotion to New Orleans

Theodore F. Sheckels, Randolph-Macon College

Voicing Blame for Hurricane Katrina: Immediate and Retroactive Apologia of George W. Bush, Kathleen Blanco, and Ray Nagin

Kevin A Stein, Southern Utah Univ

Lionel A. Grady, Southern Utah University

Suzanne Larson, Southern Utah Univ

The Obama Effect—Emergent and Divergent Voices Since the 2008 Campaign

This roundtable discussion reunites editors and authors of the Obama Effect, a book that examined the 2008 campaign from multidisciplinary perspectives. The authors and editors will reflect on how the voices that emerged in traditional and new media during the campaign have developed-or retreated-since that historic moment, and look at the voices that are emerging as the 2012 election approaches.

Chair: Catherine Squires, University of Minnesota

Presenter(s)

Bertram Ashe, University of Richmond
Aimee Carrillo Rowe, University of Iowa
Dina Gavrilos, University of St Thomas
Heather Harris, Stevenson University
Rebecca A. Kuehl, South Dakota State University
Kimberly Moffitt, University of Maryland
Robert Spicer, Rutgers University

2:00 PM - 3:15 PM
Sheraton
Bayside A - Fourth
Floor

Online Political Deliberation Processes

Chair: David Weiss, Montana State Univ, Billings

Respondent: Danielle Wiese Leek, Grand Valley State Univ

Considering Online Public Debate in Authoritarian Contexts: The Internet and Cultivation of Civic Competence for Democracy

Xiao Wu, Northwestern University

How Could You Think That? Creating a Measure of and Understanding Correlates of Political Flaming

Myiah J Hutchens, Texas Tech Univ
Vincent J. Cicchirillo, University of Texas, Austin
Jay Daniel Hmielowski, Yale University

Is Deliberation Finally Online? Exploratory Analysis of Citizen Voice in a Structurally Unique Online Discussion Board

Maegan Stephens, Univ of Texas, Austin

The Locations of Contention: Genres and Narratives of Online Public Discourse During the 2008 Candlelight Protests in South Korea

Kyung Lee, University of Pennsylvania

2:00 PM - 3:15 PM
Sheraton
Evergreen - Fourth
Floor

Voices of the Tea Party Movement

This session will examine the rhetoric of the Tea Party Movement through the assessment of the rhetoric of Sarah Palin and Michelle Bachmann, key issues and resulting frames used by Tea Party representatives during the 2010 elections, the Tea Party's invocation of cultural memory and its use of fearful, patriotic rhetoric in an inquiry into how those patriotic fear appeals may be interpreted by youthful voters who lack a shared memory of similar messages that emerged following 9/11.

Chair: James D. Trebing, Kent State University

Respondent: Robert E. Denton Jr, Virginia Tech

2:00 PM - 3:15 PM
Marriott
Mardi Gras D -
Third Floor

In One Voice? How Tea Partiers Frame Political Issues in the 'Lamestream' Media

Danielle Coombs, Kent State University

Palin & Bachmann: Leading Voices of the Tea Party Movement

Julia A. Spiker, University of Akron

Tea Parties Past and Present

Cynthia Willis-Chun, Hiram College

Tea, Terrorism, & Fear

Audrey Wagstaff Cunningham, Hiram College

Political Information Processing

Chair: [Pradeep Sopory](#), Wayne State Univ

Respondent: [Natalie Jomini Stroud](#), Univ of Texas, Austin

3:30 PM - 4:45 PM
Sheraton
Evergreen - Fourth
Floor

Affinity for Political Humor: An Assessment of Internal Factor Structure and Reliability

R. Lance Holbert, Ohio State University

Jayeon Lee, Ohio State University

Sarah Esralew, Ohio State University

Whitney Walther, Ohio State University

Kristen D. Landreville, University of Wyoming

Audience Political Leaning, Source Credibility, and Audience Credulity in Government Crisis Communication

KyuJin Shim, Syracuse University

Heuristic and Systematic Processing of Politicians' Messages: Effects of Source Favorability and Political Interest on Attitude Judgment

Sungeun Chung, Sungkyunkwan University

Moniza Waheed, University of Amsterdam

**Sponsor Credibility's Influence in the Process of
Candidate and Political Stealth Group Sponsored
Political Attack Advertising in the 2008
Presidential Campaign**

Shane Semmler, Univ of South Dakota

Deliberation and Tolerance

Chair: Jerry L Miller, Ohio University

Respondent: Myiah J Hutchens, Texas Tech Univ

3: 30 PM - 4: 45 PM

Sheraton

Estherwood -

Fourth Floor

**Bringing the Facilitator Back In: Re-envisioning
the Role of Facilitation in Public Deliberations**

Kara N Dillard, University of Alaska, Fairbanks

**Exploring the Effects of Deliberative Participation
through Panelist Self-Reports**

Katherine Knobloch, University of Washington

Rory Raabe, University of Washington

**The Voice of the People: Political Rhetoric and
Representation**

Jeffrey P. Mehlretter Drury, Central Michigan Univ

**When Tolerance Matters: Political Tolerance for
Muslim Americans, Cable News Coverage, and
Opinion toward the 'Ground Zero Mosque'**

Chance York, Louisiana State University

Jeremy Padgett, Louisiana State University

Sat., 11/19

Who Are We Anyway? Explorations of American Identity

Chair: Lindsey A. Harvell, Southern Utah University

Respondent: Jerry L. Allen, Univ of New Haven

8:00 AM -9:15 AM
Sheraton
Napoleon D1 -
Third Floor

America in Black and White: Locating Race in the Modern Presidency, 1933-2011

Anthony Schmidt, University of Arizona

Kevin Coe, University of Arizona

Are Latinos Citizens? Voice Given to Labels and Rights in Coverage of Arizona's Immigration Reform Legislation

Sharon E. Jarvis, Univ of Texas, Austin

Clariza Ruiz De Castilla, Univ of Texas, Austin

Narrative Counter-conduct: Reversing Power in the Cherokee Nation Freedmen Controversy

Eddie Glenn, University of Kansas

The Transcendental Lincoln

Jeremy Rogerson, Texas A&M University

Obama Thus Far: Analysis and Assessment

This panel assembles a distinguished group of presidential and political rhetorical scholars to discuss Barack Obama's public address as we mark one year before the upcoming U.S. presidential election. Presenters will highlight significant rhetorical moments and evaluate Obama's successes and failures. Obama's rhetorical address on health care, social security, the economy, and other public policy issues will be interrogated. In addition, Obama's uses of generic forms of address on epideictic and deliberative occasions will also be evaluated.

Chair: Steve Goldzwig, Marquette University

Presenters

Denise M. Bostdorff, College of Wooster

David A. Frank, University of Oregon

Steve Goldzwig, Marquette University

Mark McPhail, Univ of Wisconsin, Whitewater

Martin Medhurst, Baylor University

John M. Murphy, Univ of Illinois, Urbana-Champaign

Robert C. Rowland, University of Kansas

Craig R. Smith, California State Univ, Long Beach

Patricia Sullivan, SUNY, New Paltz

9:30 AM -10:45
AM
Marriott
Beauregard - Fifth
Floor

Women in Politics: Sarah Palin and Beyond

Chair: Shawn M. Snidow, University of Oklahoma

Respondent: Keith V. Erickson, Univ of Southern Mississippi

'Outside' Discourse: The Unscripted Rhetoric of Sarah Palin

Elizabeth Roodhouse, University of Pennsylvania

Going Rogue or Going Backwards? Sarah Palin's Construction of Femininity in 'Going Rogue'

Kelly L. Winfrey, University of Kansas

The First Ladies' 'Pillow Sphere' of Governance: Femininity, Intimacy and Legitimacy in the White House

Rebecca Jurisz, University of Minnesota

Women Gain a Voice in Czech Politics: Gender as Strategy in the May 2010 Election

Kristina Horn Sheeler, Indiana Univ-Purdue Univ, Indianapolis

9:30 AM -10:45
AM
Sheraton
Evergreen - Fourth
Floor

Remembering Lynda Lee Kaid

This panel offers members of the NCA community the opportunity to honor the memory of Lynda Lee Kaid and reflect upon her many contributions to the field of communication

Chair: John C. Tedesco, Virginia Tech

Presenters:

Mary C. Banwart, University of Kansas

Dianne Bystrom, Iowa State University

Mitchell S. McKinney, Univ of Missouri, Columbia

11:00 AM -12:15
PM
Sheraton
Napoleon D1 -
Third Floor

On Solidarity and Voice: The Wisconsin Budget Repair Bill, Union Busting, Fleeing Senators, and Political Voice

On February 11, 2011, newly-elected Wisconsin Governor Scott Walker introduced his Budget Repair Bill. There were several controversial aspects of the bill, including most notably, the provision that would drastically limit the rights of public employee unions in collective bargaining. The resulting maelstrom from the bill involved weeks of protests in Madison and across the nation. This panel analyzes the communication and ethical implications of this controversy for political and worker voice and future action.

Chair: Mridula Mascarenhas, Univ of Wisconsin, Milwaukee

11:00 AM -12:15
PM
Marriott
Mardi Gras D -
Third Floor

Bakhtin and the Buffalo Beast: The Carnival and Ethical Aspects of the Scott Walker Prank Call

Phil Rippke, Univ of Wisconsin, Milwaukee

Deliberation and Dissent: On the Ethical Necessity and Hazards of Disrupting Public Institutions

John W. Gastil, Penn State University

Robert Kraig, Citizen Action of Wisconsin

Dialogue and the Future of Democracy: Constructive Conversations in the Midst of Wisconsin's Budget Crisis

Jonathan Shailor, Univ of Wisconsin, Parkside

Speaking Politically: The Metacommunicative Terms of a Political Impasse

Theresa R. Castor, Univ of Wisconsin, Parkside

The Role of Union Leaders and the Democratic Party in Narrowing Solidarity and Voice

Dana L. Cloud, Univ of Texas, Austin

Political Communication Division Business Meeting

Co-Presenter(s)

Jill Edy, University of Oklahoma

Mary C. Banwart, University of Kansas

Danielle Wiese Leek, Grand Valley State Univ

Dannagal E. Goldthwaite Young, University of Delaware

Presenter(s)

Kate Kenski, University of Arizona

12:30 PM - 1:45

PM

Sheraton

Bayside C - Fourth Floor

Presidential, Senatorial, Gubernatorial, and Judicial Elections

Chair: J. Brian Houston, Univ of Missouri, Columbia

A Burkean Poetic Frames Analysis of the 2008 Presidential Ads

Brian T. Kaylor, James Madison Univ

Issue Ownership in Gubernatorial Primary Ads

Sumana Chattopadhyay, Marquette University

David M. Rhea, Governors State University

12:30 PM - 1:45

PM

Sheraton

Evergreen - Fourth Floor

Judicial Elections May Make Us More Cynical, But They Also Make Us Smarter

Jeffrey Gottfried, Univ of Pennsylvania

Music, Images, and Lyrics: The Introduction of Political Celebrity Endorsement Videos with the 2008 Presidential Election

David M. Richardson, Syracuse University

The 2008 United States Senate Elections: A Typology of Negative Themes on Candidate-sponsored Websites

Erin Hammond, Faulkner State Community College

Without It I Would be Voiceless: Using Technology to Provide a Voice

The Convention Theme Group would like to recognize papers that explore the use of technology to provide a unique voice of communication.

Chair: Brenda L. Berkelaar, University of Texas, Austin

Respondent: Brenda L. Berkelaar, University of Texas, Austin

Sponsor/Co-Sponsors

Communication and the Future Division

Convention Theme Group

Human Communication and Technology Division

Political Communication Division

12:30 PM - 1:45
PM

Marriott

Mardi Gras C -

Third Floor

A Voice for Reaching Teens: Evaluation of an Online Tailored Intervention Targeting Teen Issues of Puberty and Decision Making

Juliann Cortese, Florida State University

Mia Liza A. Lustria, Florida State University

Ivee Rosario, Florida State University

Casey McLaughlin, Florida State University

Sarah Redmond, Florida State University

Albertina Webster, Florida State University

Future Participatory Medicine with Social Media: Hospital Website Uses of New Media Formats for e-health Communication and e-patients' Voice

Linda Gallant, Emerson College

Gloria M. Boone, Suffolk University

Cynthia Irizarry, Suffolk University

The People's Voice: Predicting Political Discussion in the 2008 U.S. Presidential Election

James Ponder, Kent State University

Audrey Wagstaff Cunningham, Hiram College

Rekha Sharma, Kent State University
Paul Haridakis, Kent State University
Gary Hanson, Kent State University

What's in a Voice? Content Analysis of Instructor Introductions in Online Courses

Daria S. Heinemann, Wayne State Univ

Top Papers in Political Communication

Chair: Mary E. Stuckey, Georgia State University

Respondent: Michael X. Delli Carpini, Univ of Pennsylvania

2:00 PM -3:15 PM
Sheraton
Bayside C - Fourth
Floor

Agitating for a Voice: A Theory of Third Party Presidential Campaign Style

Ryan M. Neville-Shepard, Indiana University-Purdue University,
Columbus

Assessing Belief in Online Political Rumors and its Impact on Vote Choice

Brian Weeks, Ohio State University
R. Kelly Garrett, Ohio State University

Revisiting the Rigidity-of-the-Right Hypothesis: An Assessment of Ideological Polarization and News Media Use in the 2008 U.S. Presidential Election

Rico Neumann, University for Peace
Kate Kenski, University of Arizona

Undermining the Corrective Effects of Media-based Political Fact Checking

R. Kelly Garrett, Ohio State University
Emily Lynch, Ohio State University
Erik C. Nisbet, Ohio State University

The Tucson Shootings: Voices of Political Civility and Blame Assessment

"Political rhetoric" has never been so frequently discussed as a causal term for political violence in the United States as now, pursuant to the January 8, 2011 shootings of 20 people around a Tucson grocery store. The rampage has led to nationwide recriminations among different political philosophies, as well as calls by the president and some high level Republicans for elimination of finger-pointing and increased focus on the extent of singular culpability of the perpetrator.

2:00 PM - 3:15 PM
Sheraton
Rhythms I -
Second Floor

Chair: Judith S. Trent, Univ of Cincinnati

Respondent(s)

Mary L. Kahl, SUNY, New Paltz

Kathleen E. Kendall, University of Maryland

Richard E. Vatz, Towson University

Mitchell S. McKinney, Univ of Missouri, Columbia

Theodore F. Sheckels, Randolph-Macon College

Paula J. Youra, Lynchburg College

Danielle Wiese Leek, Grand Valley State Univ

Top Student Papers in Political Communication

Chair: David Tewksbury, Univ of Illinois, Urbana-Champaign

Respondent: Diana B. Carlin, Saint Louis University

3:30 PM -4:45 PM

Sheraton

Bayside C - Fourth

Floor

A New Digital Divide? Generational Differences in the Effects of Niche News

Elizabeth Roodhouse, University of Pennsylvania

Emergent Voices of Citizenship: The Relationship between Communication, Citizenship Orientation, and Political Participation in Colombia

Matthew Barnidge, University of Wisconsin, Madison

Timothy Macafee, University of Wisconsin, Madison

Alexandra Rogers, University of Wisconsin, Madison

Negotiating the Persona of Progress or the Rhetoric of Corporate Personhood

Stephen E. Rahko, Indiana University

The Making of Deliberative Citizens: Roles of Reflexivity and Relational Citizenship Identity

Kyurim Kyoung, Univ of Wisconsin, Madison

Persuasion through Mediated Political Messages: The Many Voices of Political Communication research

Chair: Corey B. Davis, Univ of Wisconsin, Whitewater

Respondent: Sumana Chattopadhyay, Marquette University

3:30 PM - 4:45 PM

Sheraton

Napoleon B3 -

Third Floor

The Commercial and the Public 'Public Spheres': Two Types of Political Talk-Radio and their Constructed Publics

Gonen Dori Hacohen, University of Massachusetts, Amherst

The Structural Relationship between Online News Usage and Political Participation: The Mediating Effects of Online Activity and Deliberative Attitude

Kyung Han You, Pennsylvania State University
Hyunjin Kang, Pennsylvania State University
Jeong Kyu Lee, ClearWay Minnesota
Seoyeon Lee, Pennsylvania State University

Young Voter Perceptions of Political Satire as Persuasion: A Focus on Persuasive Intent, Message Strength, and Influence

R. Lance Holbert, Ohio State University
Kathryn Benski, Ohio State University
Whitney Walther, Ohio State University
John Tchernev, Ohio State University
Sarah Esralew, Ohio State University
Kristen D. Landreville, University of Wyoming

Political Advertising: An Examination of Effective Persuasive Messages

Lindsey A. Harvell, Southern Utah University
Michael W. Pfau, University of Oklahoma

Uploading Reality: Weakening Political Mediation on President Obama's 'Official White House Flickr Photostream'

Joseph Bailey, Hardin-Simmons University

Sun., 11/20

Processes of Political Persuasion

Chair: Leonard Shyles, Villanova University

Respondent: Shane Semmler, Univ of South Dakota

8:00 AM -9:15 AM
Sheraton
Evergreen - Fourth
Floor

Explicating Relevance: The Dimensions of Relevance as it Relates to Agenda-setting Theory

Cynthia Peacock, Univ of Texas, Austin

The Perfect Intersection? Social Networks, Media Preference, and Political Knowledge

Rebecca A. Hayes, University of Michigan, Flint

They're Trying to Make You Scared of Me: Obama's Use of Inoculation as a Rhetorical Strategy

Yoav Magid, University of Maryland

Using Polls to Push Your Buttons: An Experimental Study of the Effectiveness of Push Polling

Genevieve Risner, Michigan State University
Timothy Levine, Michigan State University
Daniel E. Bergan, Michigan State University
Stan Kaplowitz, Michigan State University

Measurement and Evaluation in Public Diplomacy: A Political Communication Approach

This panel brings scholars from different disciplines with the aim of discussing the current measurement and evaluation practices in public diplomacy. Major theories include, but are not limited to framing and agenda setting, mediated communication, intercultural communication, and persuasion. The discussants will assess current practices, share best practices, and exchange ideas on more robust measurement and evaluation models.

Chair: J. Gregory Payne, Emerson College

Presenters

Nicholas Cull, University of Southern California
Kenneth Hacker, New Mexico State University
Yelena Osipova, American University
Shawn M. Powers, Georgia State University
Efe Sevin, American University

Respondents

Ali Ersen Erol, Howard University
Craig Hayden, American University

8:00 AM -9:15 AM
Sheraton
Estherwood -
Fourth Floor

Political Voices Heard Loud and Clearly

Chair: Kate Kenski, University of Arizona

Respondent: R. Lance Holbert, Ohio State University

Giving Voice to 'Some Nonsense': Understanding the Rally to Restore Sanity through Satire and Parody

Andrew Peck, University of Wisconsin, Madison

Hear Our Voice! Incivility(?) in the 2009 Health Care Protests

Ashley R. Muddiman, Univ of Texas, Austin

Hearing a Public Voice in Micro-Level Deliberation and Macro-Level Politics: Assessing the Impact of the Citizens' Initiative Review on the Oregon Electorate

John W. Gastil, Penn State University
Katherine Knobloch, University of Washington

8:00 AM -9:15 AM
Sheraton
Salon 829 - Eighth
Floor

Justin Reedy, University of Washington
Mark Henkels, Western Oregon University
Katherine Cramer Walsh, University of Wisconsin, Madison

Political Voice in the Obama Era: Interviewing Young Citizens about Political Talk

Colene J. Lind, Univ of Texas, Austin
Ashley R. Muddiman, Univ of Texas, Austin
Clariza Ruiz De Castilla, Univ of Texas, Austin

Communication as a Means of Constructing Political Identity

Chair: Don Waisanen, Baruch College, CUNY
Respondent: Jay P. Childers, University of Kansas

9:30 AM -10:45
AM
Sheraton
Evergreen - Fourth
Floor

Barak Obama's 'New' Populism, 'Unity in Division,' and the Passage of Healthcare Reform

Susan Mackey-Kallis, Villanova University
Joshua Grandy, Villanova University

Don't Ask, Can't Tell: Introspection and Party Labels

Daniel E. Bergan, Michigan State University

Ideological 'deviants' and selective exposure to political communication

Ericka Menchen-Trevino, Northwestern University

Reclaiming the Party of Lincoln as Their Own: African American Republicans and Their Reasons for Affiliating With the GOP

Shavonne R. Shorter, Purdue University
Stacey L. Connaughton, Purdue University

Political Communication as Meaning Making

Chair: Michael A. Tew, Eastern Michigan University
Respondent: M. Lane Bruner, Georgia State University

11:00 AM -12:15
PM
Sheraton
Evergreen - Fourth
Floor

Stating the Exception: (Ir)rationalizing Interventionism during the Creation and Passage of EESA

Josh Hanan, Temple University

The Influence of Religious Rhetoric on Political Discourse Regarding Embryonic Stem Cell Research

Tomeka Robinson, Marietta College

The Intersection of the Marriage Debate and the Biopolitical Citizen: A Study into California's Proposition 8 Ads

Hayley Jeanne Cole, Univ of Missouri, Columbia

Through the Veil of Tears: Crying, Character, and John Boehner

James Marconi, University of Maryland, College Park
