

Political Communication Preconference
Theme: “Communicating COVID”
Wednesday, September 29
Seattle, Washington (and online)
Washington State University West, 901 5th Ave, Seattle, Washington

DRAFT September 12, 2021

Program with Zoom links and passwords will be distributed to all registered participants.
Register here: https://wsu.co1.qualtrics.com/jfe/form/SV_b7OWIqs1hVRp8MK

SCHEDULE OF EVENTS (all times Pacific)

8:15-8:30 a.m.: Registration (5th Floor Waterfall Conference Room)

8:30-9:45 a.m.: Panel Sessions 1

10-11:15 a.m.: Panel Sessions 2

11:30 a.m. -12:45 a.m.: Panel Sessions 3

12:45-1:30 p.m.: Lunch (5th Floor Waterfall Conference Room)

1:30-2:45 p.m.: Panel Sessions 4

3:00-4:15 p.m.: Panel Sessions 5

4:30-5:30 p.m.: Political Communication Section Business Meeting (5th Floor Waterfall Conference Room)

5:30-6:30 p.m.: Reception (5th Floor Waterfall Conference Room)

VENUE: We will be using three rooms in the office building in which Washington State University West is located:

1. 29th Floor Conference Room 1 (seats up to 35)
2. 29th Floor Conference Room 2 (seats up to 12)
3. 5th Floor Waterfall Conference Room (seats up to 80)

FORMAT: All sessions will be held simultaneously in-person in Seattle and on Zoom. Sessions will feature a mix of in-person and online presentations.

COVID-19 Protocols: Consistent with Washington State regulations, all people must wear a mask indoors during the preconference. The only exception to this is when eating or drinking.

TRANSPORTATION: The conference location is in downtown Seattle and is easily accessible via public transportation. The University Street light rail station is about 4 blocks from the conference venue. While there is parking available in the building, parking in downtown Seattle can be expensive, averaging \$20-40/day. Both the conference building and a few places nearby have early-bird rates of \$21-30 for the day if in before 9 a.m., but parking spots are limited.

SCHEDULE OF EVENTS (Detailed)

8:15 – 8:30 a.m. REGISTRATION

Building is open at 8 a.m. Please enter through 5th Avenue entrance. Registration will take place by the 5th floor Waterfall Conference Room.

8:30-9:45 a.m.: Panel Sessions 1

Panel 1A: COVID-19 and Social Media (5th Floor Waterfall Conference Room)

Zoom:

Meeting ID: 978 6694 3201, Passcode:

Chair: Sumitra Badrinathan (Oxford University)

Emily Van Duyn (University of Illinois at Urbana-Champaign) and Ashley Muddiman (University of Kansas) “Politics is Personal: Self-Disclosure About Politics and COVID-19 on Facebook” (Seattle)

Sedona Chinn (University of Wisconsin-Madison) and Ariel Hasell (University of Michigan), “Social Norms, Social Media, and COVID-19 Vaccine Intentions.” (Zoom)

Ryan Gallagher (Northeastern University), Larissa Doroshenko (Northeastern University, Sarah Shugars (New York University), David Lazer (Northeastern University and Harvard University) and Brooke Foucault Welles (Northeastern University), “Sustained Online Amplification of COVID-19 Elites in the United States.” (Seattle)

Annelise Russell (University of Kentucky) and Tanya Gardner (University of Kentucky), “Polarized Emotional Appeals: Virtual Constituent Communication Amid a Pandemic.” (Zoom)

Discussant: Jenifer Whitten-Woodring (University of Massachusetts-Lowell):
jenifer_whittenwoodring@uml.edu

Panel 1B: Public Opinion and COVID-19 (29th Floor Conference Room 1)

Zoom:

Meeting ID: 935 0871 1830, Passcode:

Chair: Emre Toros (Hacettepe University)

Juan Liu, Towson University, “Hostile Media Perceptions in the Age of COVID-19: Examining Hostile Media Effect on Stigma against Marginalized Asian Communities.” (Zoom)

Vince Hopkins (University of Saskatchewan), Mark Pickup (Simon Fraser University) and Scott Matthews (Memorial University), “Ambiguous COVID-19 Messaging Increases Unsafe Socializing Intentions.” (Zoom)

Kylah Hedding (University of Iowa), Elise Pizzi (University of Iowa) and Kasja Dalrymple (University of Iowa) “Gotta have Faith? The influence of news sources and trust on views of government response to COVID-19.” (Seattle)

Chloe Jae-Kyung Ahn (University of Pennsylvania), “How Interstate Competition Shapes Public Opinion on Border Politics: Evidence from the COVID-19 Pandemic.” (Zoom)

Thomas Zerback (University of Zurich), “Extreme attitudes towards wearing masks as inhibitors of exposure to diverse arguments during the COVID-19 debate.” (Zoom)

Discussant: Fernando Feitosa (McGill University): f.feitosa.ribeiro@umontreal.ca

10-11:15 a.m.: Panel Sessions 2

**Panel 2A: Vaccine Hesitancy
(5th Floor Waterfall Conference Room)**

Zoom:

Meeting ID: 978 6694 3201, Passcode:

Chair: Dechun Zhang (Leiden University)

Aysenur Dal (Bilkent University) and Efe Tokdemir (Bilkent University), “The Role of Institutional Trust in COVID-19 Vaccine Intentions: Evidence from a Polarized Communication Context.” (Zoom)

Matthew Jenkins (Gyeongsang National University), “YouTube Use and Vaccine Hesitancy in South Korea.” (Seattle)

Andrew Chadwick (Loughborough University), Johannes Kaiser (Loughborough University) and Cristian Vaccari (Loughborough University), “Online Social Endorsement and Covid-19 Vaccine Hesitancy in the United Kingdom.” (Zoom)

Ashley Kirzinger (Kaiser Family Foundation) and Alauna Safarpour (University of Maryland), “Incentivizing Vaccines: The Efficacy of COVID-19 Vaccination Appeals by Pre-existing Intent and the Drivers of Vaccine Resistance.” (Seattle)

Abby Jones (Rutgers University), “From Tuskegee to Blame, Framing of Vaccine Hesitancy During the Pandemic.” (unsure)

Discussant: Kevin Munger (Penn State University): kevinmunger@gmail.com

**Panel 2B: Making the News (and Its Effects)
(29th Floor Conference Room 1)**

Zoom:

Meeting ID: 935 0871 1830, Passcode:

Chair: Stephen Farnsworth (University of Mary Washington)

Kathleen Searles (Louisiana State University), Shannon McGregor (University of North Carolina) and Jessica Maki (Louisiana State University), “Legitimizing Expertise: Expert Source Representation in the News.” (Seattle)

Eedan Amit-Danhi (Hebrew University of Jerusalem), Tali Aharoni (Hebrew University of Jerusalem), Christian Baden (Hebrew University of Jerusalem), Maximilian Overbeck (Hebrew University of Jerusalem) and Keren Tenenboim-Weinblatt (Hebrew University of Jerusalem), “The Multi-directionality of Pandemic Futures: Journalistic Transformation of COVID-19 Projections in Israel, France and the US.” (Zoom)

Sam Babin (University of Iowa), “Marijuana Normalization in Newspaper Coverage.” (Zoom)

Fernando Feitosa (University of Montreal), Jennifer Oser (Ben-Gurion University) and Nir Grinberg (Ben-Gurion University), “Does the Identity of Those Who Share COVID-19 Information on Social Media Matter for Policy Support?.” (Zoom)

Discussant: Johanna Dunaway (Texas A&M University): jdunaway@tamu.edu

**Panel 2C: COVID-19 and Trust
(29th Floor Conference Room 2)**

Zoom:

Meeting ID: 930 8114 2190, Passcode:

Chair: Mariana Sanchez (American University)

XingMan Wu (Wuhan University), “Pandemic Erodes Political Trust? Study on the Blogs of the COVID-19 of CCTV News.” (Zoom)

Dechun Zhang (Leiden University), “Media Use, Media Trust and Nationalism in China during COVID-19 Pandemic.” (Zoom)

Diana Owen (Georgetown University) and Samantha Rasin (Georgetown University), “Communication and Awareness of COVID-19 Relief Programs During the 2020 Presidential Election.” (Zoom)

Discussant: Joshua Scacco (University of South Florida): jscacco@usf.edu

11:30 a.m. -12:45 a.m.: Panel Sessions 3

Panel 3A: Political Communication and the 2020 U.S. Elections (5th Floor Waterfall Conference Room)

Zoom:

Meeting ID: 978 6694 3201, Passcode:

Chair: Shannon McGregor (University of North Carolina)

Michael Artime (Pacific Lutheran University), “That Escalated Quickly: Comment Sections in the 2016 and 2020 Presidential Elections comment sections, negativity, elections.” (Seattle)

Kevin Munger (Penn State University), “Does Demand Create its Own Supply?: YouTube Politics During the 2020 Presidential Campaign.” (Seattle)

Meredith Conroy (California State University, San Bernardino), Erin Cassese (University of Delaware), Dhrumil Mehta (Columbia University), Al Johri (Independent Researcher), Ciera Hammond (University of Michigan), Sean Long (University of California-Riverside) and Dominik Stecula (Colorado State University), “Mayor Pete is Smart and Elizabeth Warren is Unlikeable? A Text-As-Data Approach to Studying Media Representations of the 2020 Democratic Presidential Primary Candidates.” (Seattle)

Stephen Farnsworth (University of Mary Washington), Robert Lichter (George Mason University), Farah Latif (George Mason University), Kate Seltzer (University of Maryland) and Sally Burkley (University of Mary Washington), “Winning (and Losing) on Late Night: Political Humor and the 2020 Campaign.” (Zoom)

Discussant: Kim Fridkin (Arizona State University): fridkin@asu.edu

Panel 3B: News Coverage of COVID-19 (29th Floor Conference Room 1)

Zoom:

Meeting ID: 935 0871 1830, Passcode:

Chair: Simon Chauchard (Leiden University)

Matthew Matsaganis (Rutgers University), Stelios Papathanassopoulos (National & Kapodistrian University of Athens), Ioanna Archontaki (National & Kapodistrian University of Athens),

Achilleas Karadimitriou (National & Kapodistrian University of Athens), Dimitris Souliots (National & Kapodistrian University of Athens) and Athina Korovesi (National & Kapodistrian University of Athens), “Media Coverage of the COVID-19 Pandemic in Greece: Manufacturing Consent in the Public Interest?” (Zoom)

Markus Neumann (Wesleyan University), Steven Moore (Wesleyan University), Pavel Oleinikov (Wesleyan University), Laura Baum (Wesleyan University), Yiwei Xu (Cornell University), Jeff Niederdeppe (Cornell University), Sarah Gollust (University of Minnesota) and Erika Franklin Fowler (Wesleyan University), “Masking or Hying Politicization: Examining the Volume and Content of Local News Coverage of Face Coverings in the U.S. through the COVID-19 Pandemic.” (Zoom)

Jay Jennings (University of Texas at Austin), Ashley Muddiman (University of Kansas), Jessica Collier (University of Texas at Austin), Yujin Kim (University of Texas at Austin), “State Leadership and COVID-19: How U.S. governors and the news that covered them changed the pandemic.” (Seattle)

S. Arulselvan (Pondicherry University), “What Indian media communicated on COVID-19? A critical discourse analysis of the pandemic related narratives.” (Zoom)

Discussant: Ken Rogerson (Duke University), rogerson@duke.edu

**Panel 3C: Elite Communication on COVID-19
(29th Floor Conference Room 2)**

Zoom:

Meeting ID: 930 8114 2190, Passcode:

Chair: Abigail Fisher Williamson (Trinity College)

Juan S. Larrosa-Fuentes (ITESO University), Perla Blas Alvarado (ITESO University), Julia Gómez Rodríguez (ITESO University), Rocío Medina Ramírez (ITESO University), Rosalía Orozco Murillo (University of Guadalajara), María Magdalena Sofía Paláu Cardona (ITESO University), Alejandra Toxtle Tlachino (ITESO University), “Combating COVID-19 Through Public Communication: Mexico's Ministry of Health Press Conferences as a Case Study.” (Zoom)

Eduardo Ryô Tamaki (Federal University of Minas Gerais) and Aline Burni (German Development Institute), “Populist Communication During the Covid-19 Pandemic: the Case of Brazil’s President Bolsonaro.” (Zoom)

Trang-Nhung Pham (University of Amsterdam), Anh-Phuong Tran-Mai (Victoria University of Wellington), “Communicating COVID-19: The role of Vietnamese government portal pandemic response.” (Zoom)

Babak Bahador (George Washington University) and Curd Knupfer (Free University Berlin),
“Solving COVID-19: Examining the Trump-Fox Feedback Loop during the Pandemic.” (Zoom)

Discussant: Ben Epstein (DePaul University): bepstein@depaul.edu

12:45-1:30 p.m.: Lunch

Lunch will be held in the 5th Floor Waterfall Conference Room

1:30-2:45 p.m.: Panel Sessions 4

Panel 4A: Framing Communications (5th Floor Waterfall Conference Room)

Zoom:

Meeting ID: 978 6694 3201, Passcode:

Chair: Matthew Matsaganis (Rutgers University)

John K. Wagner (University of New Mexico), “Seeing Past One Another: The Rise of Agenda Diversity.” (Seattle)

Jill Edy (University of Oklahoma) and Tracy Adams (Bar-Ilan University), “Public Memory as Political Capital: How National Leaders Create a Usable Past.” (unsure)

William Small Schulz (Princeton University), “What Would You Say? Asymmetric Ideological Code-Switching and Conformity in Political Speech.” (unsure)

Dakota Park-Ozee (The University of Texas at Austin), “What Does Money Mean? Everyday Frames of Wealth and Economic Identity in U.S. Politics.” (unsure)

Shannon McGregor (University of North Carolina) and Daniel Kreiss (University of North Carolina), “A Review and a Provocation: On Polarization.” (Seattle)

Discussant: Erik Bucy (Texas Tech University): erik.bucy@ttu.edu

Panel 4B: Public Health and Communication (29th Floor Conference Room 1)

Zoom:

Meeting ID: 935 0871 1830, Passcode:

Chair: Emily Van Duyn (University of Illinois at Urbana-Champaign)

Ken Rogerson (Duke University), Nima Agah (Duke University), Samia Noor (Duke University), Annabel Howell (Duke University) and Devan Desai (Duke University), “Privacy,

Pandemics and Policy: A County Level Analysis of Contact Tracing and Citizen Information Privacy During COVID-19.” (Seattle)

Muhammad Ehab Rasul (University of South Florida), “Politicized and Polarized Public Health: The Extended Parallel Processing Model (EPPM) and Risk Perceptions of COVID-19 on Twitter Messages in the US.” (unsure)

Rachel Porter (University of North Carolina at Chapel Hill), “Candidate Rhetoric on the Opioid Crisis: A Modern Look at Local Issues in U.S. Elections.” (Seattle)

Discussant: Terri Towner (Oakland University): Towner@oakland.edu

**Panel 4C: Global Response to COVID-19
(29th Floor Conference Room 2)**

Zoom:

Meeting ID: 930 8114 2190, Passcode:

Chair: Jessica Collier (University of Texas-Austin)

Vaidas Morkevicius (Kaunas University of Technology), Vytautas Valentinavicius (Kaunas University of Technology), Giedrius Zvaliauskas (Kaunas University of Technology) and Monika Briediene (Vytautas Magnus University), “Framing Human Rights in the Debates about the COVID-19 Pandemic of the Lithuanian Parliament.” (unsure)

Xinyue Chen (University of Science and Technology of China) and Yao Yao (University of Southern California), “The Dynamic Change of Interactive Nationalism: The Case of China and India during Cov-19.” (Seattle)

Basak Taraktas (Bogazici University), Berk Esen (Sabanci University) and Suzan Uskudarli (Bogazici University), “Populism during the Times of the Pandemic.” (Zoom)

Discussant: Fanjing Tu (University of Wisconsin): tufangjing92@gmail.com

3:00-4:15 p.m.: Panel Sessions 5

**Panel 5A: Psychology and Communication
(5th Floor Waterfall Conference Room)**

Zoom:

Meeting ID: 978 6694 3201, Passcode:

Chair: Muhammad Ehab Rasul (University of California-Davis)

Ming M. Boyer (University of Vienna), “Hate Speech as Fuel for Stereotype Polarization: Differential Effects of Online Hate Speech and Counter Speech.” (Zoom)

Bridget Barrett (University of North Carolina-Chapel Hill), “When Is Political Ad Targeting Acceptable? Testing Theories of Privacy.” (Seattle)

Furkan Cakmak (Washington State University) and Travis N. Ridout (Washington State University), “When Losing Matters: Emotional Response to Political Loss and News Media Choice.” (Seattle)

Yifei Wang (Cornell University), “Implanted Labels: Web Searches and Global Warming Beliefs.” (Zoom)

Stewart M. Coles (University of Illinois at Urbana-Champaign), “Do Partisan Differences in Fictional Television Program Ratings Relate to Moral Intuitions in Program Dialogue? A Computer-Assisted Content Analysis.” (Zoom)

Discussant: Dan Myers (University of Minnesota): cdmyers@umn.edu

**Panel 5B: Misinformation and COVID-19
(29th Floor Conference Room 1)**

Zoom:

Meeting ID: 935 0871 1830, Passcode:

Chair: Dakota Park-Ozee (University of Texas-Austin)

Sumitra Badrinathan (University of Pennsylvania) and Simon Chauchard (Leiden University), “Leveraging Religiosity Against COVID-19 Misinformation: An Experiment in India.” (Zoom)

Raquel Recuero (Universidade Federal de Pelotas) and Felipe Bonow Soares (MIDIARS), “#Vachina: how Brazilian politicians help to spread disinformation about Covid-19 vaccines.” (Zoom)

Justin Gross (University of Massachusetts, Amherst), Weiai Xu (University of Massachusetts, Amherst), Larrisa Miller (University of Massachusetts, Amherst), “Ideological Framing of Covid-19 Misinformation.” (Zoom)

Nayla Fernanda Andrade Lopes (Federal University of Minas Gerais), “Disinformation, Negationism and Framings of Reality during the Covid-19 Pandemic in Brazil.” (Zoom)

Fanjing Tu (University of Wisconsin-Madison), “Social Media Interventions to Combat Misinformation.” (unsure)

Discussant: Larissa Doroshenko (Northeastern University): l.doroshenko@northeastern.edu

4:30-5:30 p.m.: Political Communication Section Business Meeting

The business meeting will be held in the 5th Floor Waterfall Conference Room

5:30-6:30 p.m.: Reception

The reception will be held in the 5th floor Waterfall Conference Room.

Acknowledgements

We thank **Margaret Singbeil**, Business Operations Manager at Washington State University West, who has so generously helped us with the logistics of this conference.

We also thank **Furkan Cakmak** and **Fidaa Jabbouri**, both PhD students in Political Science at Washington State University, for their help with the technology in each room.