

Political Communication Preconference
University of San Francisco
August 30, 2017

DRAFT SCHEDULE June 14, 2017

8-8:45 am: Registration and Breakfast

8:45-9 am: Welcome remarks

9-10:30 am: Panel Session 1

Comparative Political Communication

“Politics as Usual? Perceptions of Political Incivility in the United States and the United Kingdom,” Kylee Britzman, *University of Illinois at Urbana-Champaign*

“Power and Legitimacy: Media, Truth and the Spectrum of Alternative Facts in Africa,” Olu Afolabi, *University of Johannesburg*

“Translanguaging, Imitation, and Chicanery in Political Discourse: Case Study from Selected Speeches of Politicians from India,” Stuti Saxena

“Examining Chinese People’s Stereotypes on Different Groups in American Society and Its Sources,” Kaiping Chen, *Stanford University*

Political Communication and the 2016 Election

“Fake News Preceding the 2016 U.S. Presidential Election: Non-scientific ‘Surveys’ Masquerading as Science,” Jon Krosnick, *Stanford University*

“Trump, Media, and Celebrity: Did the Press Fail?” Amber Boydston, *University of California, Davis*

“How Data Visualization Threw the 2016 Election,” Claire Robinson, *Massey University*

“Republican vs. Democratic Twitter?: An Analysis of the Most Influential Left, Center and Right Political Media During the 2016 Presidential Debates,” Kylah Hedding, *University of Iowa*

“Clustering the Commentariat: Identifying Idea Communities on the American Right,” Justin Gross, *University of Massachusetts*

Political Advertising

“Comparing Digital and Television Advertising Strategy in the 2016 Presidential Campaign,” Travis Ridout, *Washington State University*

“Campaigns’ Use of Multiple Communication Channels and Its Consequences,” Taewoo Kang, *Washington State University*

“The Strategic Use of Negativity in 2016 Campaign Emails: A Comparison to Negative Television Advertising,” Samuel C. Rhodes, *Washington State University*

“The Heart Shows What It Wants: A Study on Psychophysiological Effects of Presidential Campaign Ads” Yiran Wang, *Washington State University*

“Understanding the Fine Print? An Exploration of Attitudes Toward Political Advertising Disclosures,” Matt Lesenyie, *University of California, Davis*

10:30-10:45 am: Break

10:45 am-12:15 pm: Panel Session 2

Information Credibility

“Media Choice in the Age of Clickbait,” Kevin Munger, *New York University*

“Priming and Fake News: The Effect of Elite Discourse on Evaluations of News Media,” Emily Van Duyn and Jessica Collier, *University of Texas at Austin*

“Anonymity Index: Automatic Information Extraction and Classification of Sources in Media Reports,” Clara Suong, *University of California, San Diego*

“Where Fake News Flourish: A Comparison Across Four Western Democracies,” Edda Humprrecht, *University of Zurich*

Civic Outcomes

“The Effect of Complex Political Debates on Attitude Strength and Political Action,” Andrew Tyner, *University of North Carolina at Chapel Hill*

“The Complicated Civic Role of Entertainment Television; How Popular Political Dramas Reduce Levels of Internal Efficacy and Political Cynicism” Jason Turcotte and Alan Rivera, *California State Polytechnic University, Pomona*

“If I’m Curious about Something, I Will Look It Up: Exploring the Link between Active News Use and Citizenship in a Changing Media Environment” Benjamin Toff, *University of Minnesota*

“Like Parent, Like Child? The Changing Media Environment and the Transmission of Political Attitudes,” Clinton Jenkins, *George Washington University*

12:15-1 pm: Lunch

1-2 pm: Keynote Speaker

tentative: Jon Cohen, *Head of Political Polling at Survey Monkey*

2-3:15 pm: Roundtable on Political Communication and Science

Dave Karpf, *George Washington University*

Talia Stroud, *University of Texas at Austin, Engaging News Project*

Jason Gainous, *University of Louisville*

Danna Young, *University of Delaware*

3:15-3:30 pm: Break

3:30-5 pm: Panel Session 3

Dictators and Democracy

“Unchained Media Syndrome: Press Freedom and Voluntary Selection of Media Bias in Dictatorships,” Ae sil Woo, *University of California, Merced*

“Fostering Bottom-up Censorship from the Top Down: Nationalism and Media Freedom,” Jenifer Whitten-Woodring, *University of Massachusetts Lowell*

“Can Democracy Survive Without Media Freedom? A Cross-national Analysis of Media Freedom and Democratic Decay” Elizabeth A. Stein, *University of Indiana* and Marisa Kellam, *Waseda University*

“Western Intermediaries of Pro-Kremlin Disinformation on Social Media,” Frederik Hjørth, *University of Copenhagen*

Agenda-setting/Citizen-Representative Link

“Make Twitter Great Again: The Relationship Between the Media and Donald Trump’s Policy Agenda,” John Lovett, *University of Richmond*

“Gaming the Court: The Effects of Media Coverage of Supreme Court Decisions,” Kathleen Searles, *Louisiana State University*

“Social (Media) Construction of Public Opinion by Political Elites” Shannon McGregor, *University of Utah*

“The Effects of High-Information Districts on Legislative Accountability” Marc Trussler, *Vanderbilt University*

Online Activism

“Hidden Politics: Social Media and the Spiral of Silence” Emily Van Duyn, *University of Texas at Austin*

“Real Friends, Fake News: The Individual and Network-Level Qualities that Predict Sharing Fake News on Facebook,” Katherine Haenschen, *Princeton University*

“Redefining Civil Rights in the Internet Age” Jay Delancy, *Coastal Caroline Community College*

“Who Cares about Fact Check? Attitudes towards Presidential Candidates After Viewing Fact Checking Information” Yiran Wang, *Washington State University*

5:15 pm: Reception