

ICA POLITICAL COMMUNICATION DIVISION NEWSLETTER (April 2017)

* Pol Com Program for San Diego

* Call for papers: Symposium in *Political Communication* on new methods in the study of pol com effects

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Pol Com Program for San Diego

The ICA meeting in SAN DIEGO will have a lot to offer for all of you, as shown by this overview.

- (1) On Thursday May 25th we sponsor a wide range of **pre-conferences**. If you have not subscribed check out the overview at in the latest version of the Political Communication Report. <http://politicalcommunication.org/pc-report/>

- (2) During the conference from Thursday until Monday we have **40 political communication panel sessions** and cosponsor 12 sessions of other divisions. Check out the online program at the ICA website (<http://www.icahdq.org/>)

- (3) **Meet the Editors of *Political Communication*** at ICA. There is an opportunity for division members to meet the Editors of *Political Communication* on **Friday May 26th** from 12:30-1:30 at the Taylor & Frances booth. This is a chance to get information on publishing in the journal in an informal setting. Claes de Vreese, Editor of *Political Communication* along with Associate Editors Jesper Strömbäck, Tamir Sheafer and Kimberly Gross will be available to answer your questions. Beverages and snacks will be provided.

- (4) On **Sunday May 28th** from 17:00 to 18:15 we have our **business meeting**. Learn all about our division and celebrate with us the winners of the best (student) papers, the outstanding PhD award, and the Kaid-Sanders award for the best article in pol com. Afterwards we will invite you to our off site **reception**. As always, drink tickets will be distributed at the end of the meeting.

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*** Political Communication Call for papers: New Approaches to Methods and Measurement in the Study of Political Communication Effects**

The purpose of this **symposium** is to highlight the types of advances in method and measurement that bring scholars closer to understanding how various types of political communication shape modern political reality. Our goal is to bring together a diverse group of scholars and highlight novel methodological approaches in *constructive* ways. The symposium will invite papers that focus on innovative methodological and measurement approaches to studying the effects of political messages (including both news, strategic elite political communication, and non-elite political discourse).

Broadly speaking, the symposium will provide a glimpse into how method and measurement can clarify the conditions under which communication changes political outcomes and speaks to long-standing, foundational questions in the study of political science. We will welcome manuscripts that offer new methodological approaches (quantitative *and* qualitative) to identifying the impact of a particular source of political information in an information-rich world, investigating strategic elements in political elites' reliance on new distribution technologies, tracking individual attention to both news and strategic political messaging, assessing the implications of ever-evolving information communication technologies for the spread of political information (by both, political elites and ordinary individuals), capturing the role of political communication on difficult to reach populations and identifying the relationship between strategic campaign decisions and political trends in the electorate.

This symposium comes at a pivotal time in the study of political communication. Both political science and communication have grown more and more interested in methodological and measurement validity, making this type of symposium increasingly important to both disciplines. Also, this symposium comes at a time of broad, international debates about the political power of communication.

Short paper submissions (4-5000 words) are invited. Submission **Deadline 15 October 2017**.

See the complete call here: <http://explore.tandfonline.com/cfp/ah/upcp-march2017>

For more info contact symposium editors Yanna Krupnikov (yanna.krupnikov@stonybrook.edu) or Kathleen Searles (ksearles@lsu.edu)