



Virtual 2020 Political Communication Division Annual Pre-Conference

Voice: Power, Representation, and Visibility in Political Communication

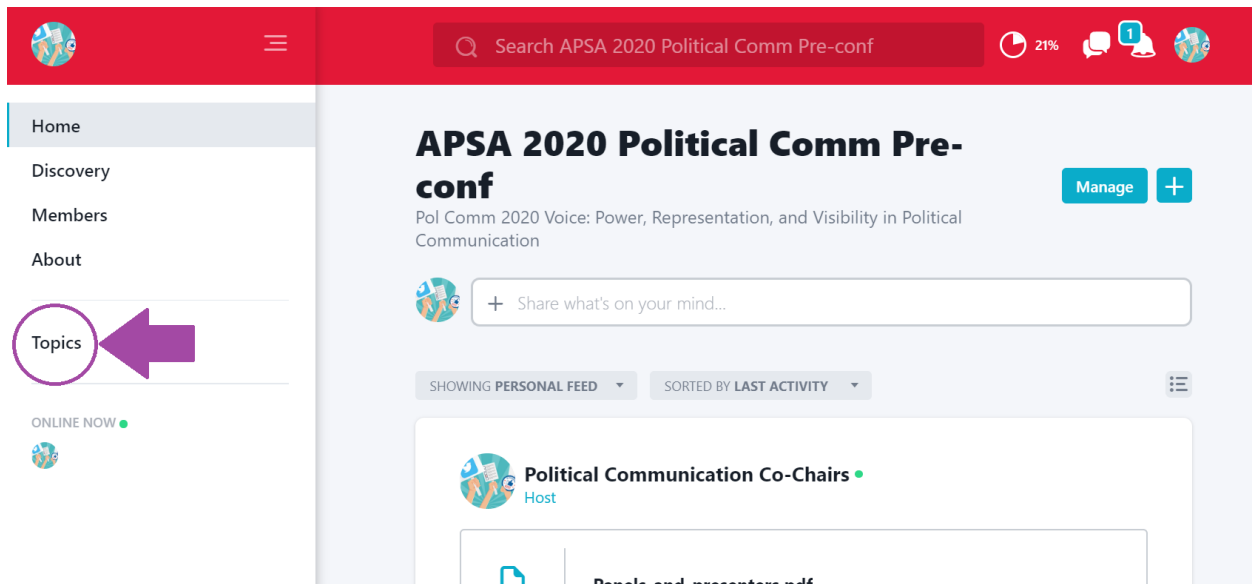
This year’s 2020 Virtual APSA Pol Comm Pre-conference will be held online using the community platform “[The Might Networks](#).” This platform allows us to organize panels by “TOPIC” and to encourage comments, multi-media feedback and file-sharing, as well as interactive chats.

The invitation for to join our Political Communication Pre-conference Community site is here:

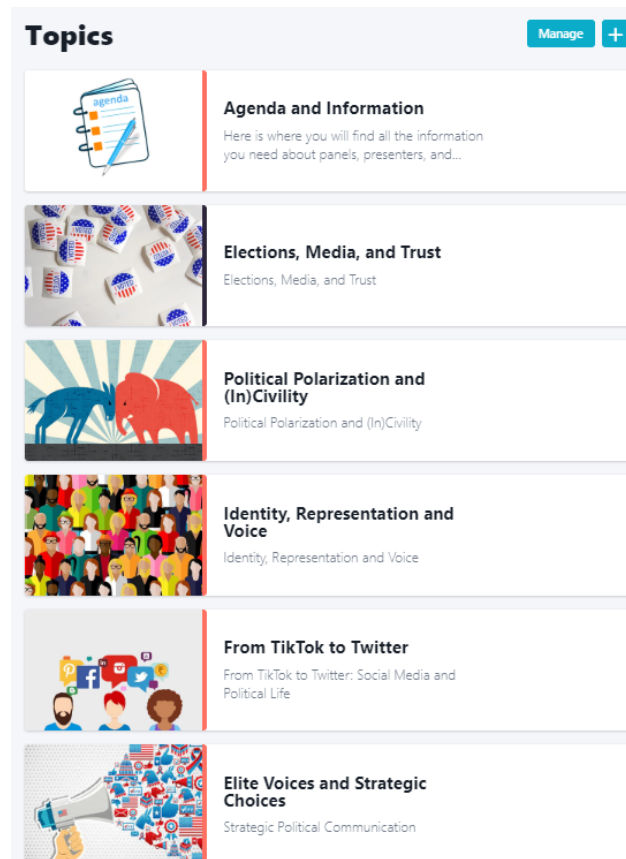
https://apsa-2020-political-comm-pre-conf.mn.co/share/2358LGUjmMjmoQiz?utm_source=manual

IMPORTANT: Please a) **upload a headshot** for your profile pic and b) **use your real name and university email** when creating the account to facilitate transparency and networking.

When you join, you will be brought to a home page that looks like this. Most of the navigation for the preconference will involve the “TOPICS” link on the left side of the page.



When you click on “TOPICS” you’ll see SIX main topics:



The first topic (Agenda and Information) is home to the “business” of the preconference, including information about the program, panels, and people:

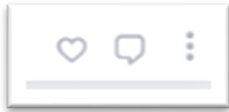
- Agenda and Information

The following FIVE topics serve as our asynchronous “panels,” each featuring 6-8 pre-recorded video presentations, with opportunities for feedback through comments and multimedia uploads by attendees.

- Elections, Media, and Trust
- Political Polarization and (In)Civility
- Identity, Representation and Voice in Political Communication
- From TikTok to Twitter: Social Media and Political Life
- Elite Voices and Strategic Choices: Strategic Political Communication

As you explore the topics, you’ll be able to view the titles, abstract, and video presentations for the various projects being presented this year.

Interactivity and connection:



Be sure to use the **“COMMENT” feature** on the lower right corner of each presenter’s post to give presentation feedback, encouragement, and to ask questions.



Use the **“CHAT” feature** (upper right corner of the page) to engage with other participants and create that feeling of community that we always love so much at our face to face preconference!



Keep your eye on the **“NOTIFICATIONS” icon** (upper right corner of the page) to see when someone has replied to a comment or engaged with you through the chat. You will also get email notifications!

Live Interactive Sessions:

Each topic has been assigned a senior scholar “discussant” who has been kind enough to host a LIVE breakout session for panelists and other interested attendees. These will be held on Tuesday September 8th. Scheduled ZOOM Breakout sessions are as follows:

BREAK OUT PANEL SCHEDULE for TUESDAY SEPTEMBER 8, 2020

TIME	TOPIC	DISCUSSANT
9:00 – 10:30 am EST	From TikTok to Twitter: Social Media and Political Life	Deen Freelon , Associate Professor, UNC Hussman School of Journalism and Media
10:45 am – 12:15 pm EST	Elections, Media, and Trust	Johanna Dunaway , Associate Professor, Texas A & M Dept of Communication
12:30 – 2 pm EST	Political Polarization and (In)Civility	Kate Kenski , Professor, University of Arizona Department of Communication
2:15 – 3:45 pm EST	Identity, Representation and Voice in Political Communication	Daniel Kreiss , Associate Professor UNC Hussman School of Journalism and Media
4 – 5:30 pm EST	Elite Voices and Strategic Choices: Strategic Political Communication	TBD

PANELS AND PRESENTERS

“TOPICS” FOR 2020 POL COMM PRECONFERENCE

Virtual Panels are organized by “TOPIC”

Presenters will upload 7-10 min long video presentations under their assigned “TOPIC.”

Attendees are encouraged to comment on these video posts throughout the week and to attend the Tuesday 9/8 LIVE break out sessions, where the discussants will lead interactive conversations with panelists.

Elections, Media, and Trust	
<u>Name</u>	<u>Topic / title</u>
Moran Shechnick	The effects of exposure to news about corruption on individual attitudes and behaviors
Jennifer Oser, Shelley Boulianne, and Amit Levinson	“Yes I can” in the digital era? A meta-analysis of political efficacy, online participation and offline participation
Cristian Vaccari	Journalists as Candidates and their Effects on Trust and Voting Behavior
Lynzee Flores	I Voted Because Barak Obama Told Me To: The Effect of Soft and Hard Media Parasocial Relationships on Public Political Engagement
Kadiri Kehinde	Twitter Discourse and Engagement on the 2019 Pre-Presidential Election Campaign in Nigeria
Zachary Andrew Scott	Mass Appeal: Media Outlet Differences in the Allotment of Coverage to Presidential Primary Candidates
Furkan Cakmak	Research on the Shifts in Media Habits After General Elections in the US

Political Polarization and (In) Civility	
<u>Name</u>	<u>Topic / title</u>
Sarah Bowen, Maureen Rendon, & Emily Sydnor	Uncivil Boundaries: Contesting the Civility of Protestors and Movements
Sam Gubitz	That’s the sound of the (civility) police: how civility serves as political strategy
Cristian Vaccari and Patricia Rossini	Uncivil Politicians as a Democratic Double-Edged Sword: Mediated Elite Incivility, Political Trust, and Participation
Alex Curry	The Political Weaponization of Sports
Chris Tenove	“Trolling on the Campaign Trail: How Candidates Experience and Respond to Online Abuse.”
Erik Brooks	Party above all?: The effects of polarization and partisan identity on political message perception
Collier, Jessica and Yujin Kim and Talia Stroud	How hyperpartisan memes drive a spiral of homophily on social media, and how to fix it,
Patricia Rossini, Jennifer Stromer-Galley, Erica Anita Baptista, Vanessa Veiga de Oliveira	Unfriending, Blocking, or Quitting: Understanding Social Sanctions on Facebook and WhatsApp in the US and in Brazil
Gavin Ploger	Causes and Consequences of Perceptions of Political Polarization

Identity, representation and voice in political communication	
<u>Name</u>	<u>Topic / title</u>
Dakota Park-Ozee	Republican Women's Partisan Affects and Identities
Lauren B. Hahn	Faith Unfiltered: Political Expression and Identity Legitimation Among Liberal Christian Women on Instagram
Guadalupe Madrigal	Dreamers & Public Opinion toward Immigrant Youth
Tomasz Kasprzak	Disability inclusive elections. A systematic review of research on disabilities (in)visibility in politics
Dror Markus	"Identifying Symbolic Political Representation in Media Discourse"
Haley R. Hatfield	Whiteness and Virtual Reality

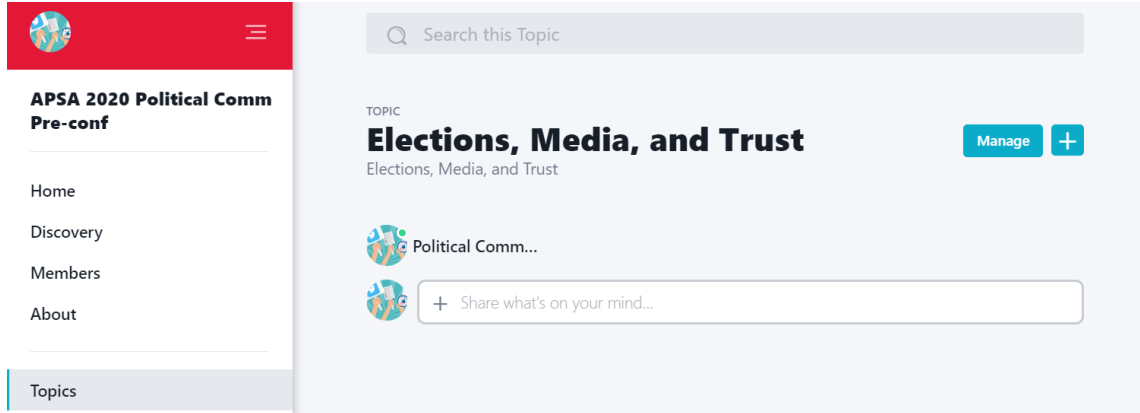
From TikTok to Twitter: Social Media and Political Life	
<u>Name</u>	<u>Topic / title</u>
Sumitra Badrinathan	Educative Interventions to Combat Misinformation: Evidence From A Field Experiment in India
Fabrizio Gilardi, Clau Dermont, Theresa Gessler, Ma`el Kubli, Stefan M`ullerk	Social Media and Agenda Setting: Parties, Politicians, and Traditional Media
Brian Chan	TikTok, governmentality, and liberty
Dapeng Wang & Chunying Yue	Awareness and Attention: Do Citizen Really Know About the Information Local Government Disseminated on Social Media Platforms?
G. R. Boynton	Voice: What do you do when you have the bully pulpit?
Sarah Oates	ROUNDTABLE on Research Entrepreneurship: Data analytics technologies companies and political communication research

Elite Voices and Strategic Choices: Strategic Political Communication	
<u>Name</u>	<u>Topic / title</u>
Andrea Lorenz Nenque	Self-recruitment, Authenticity and Urgency: Women Running for State and Local Office Post-2016
Tegan R Bratcher & Joe Czabovsky	Code-switching candidates: Political communication, identity and podcasts
Isabelle Langrock & Lizzie Martin	Pets, Kids, Politics: The Gender Dynamics of U.S. Political Candidates Visual Campaign Strategies
Lucie Lu	The "Soft" Autocrats' Media Persuasion Projects: Information-based and Responsive
Joshua M. Scacco and Kevin Coe	The Presidential Voice: Public Expectations of Ubiquitous Communication Practices
Madhavi Reddi	Kamala Harris, Bobby Jindal and the construction of identity in political campaigns

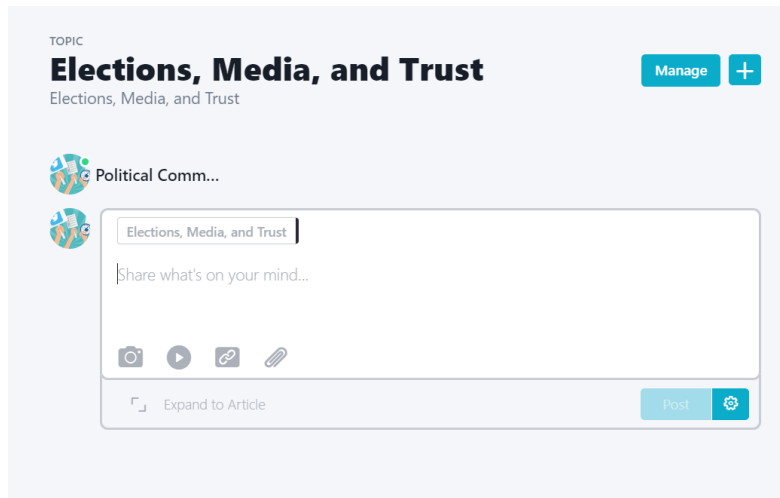
INSTRUCTIONS FOR UPLOADING VIDEO PRESENTATIONS


****PRESENTERS ARE ASKED TO PLEASE UPLOAD THEIR 7-10 MINUTE VIDEO PRESENTATIONS BY TUESDAY, SEPT 1.**

- 1) Click on the “TOPIC” to which you have been assigned (see assignments on pages below)
- 2) Add a new post by clicking on “+ Share what’s on your mind”



- 3) This will open a new “post” window. Use the “Post” window to include text indicating Presentation title, Your name and affiliation, Co-authors’ names and affiliations



- 4) Also in that “post” window, upload a link to your presentation video:
 - a. We recommend recording your presentation using a screencast system such as recording yourself in Zoom with screenshare on, then uploading that video to a YouTube link (which can be unlisted or private). On the conference site, open a new post window (under the appropriate “topic”) and click the video icon that looks like this:  and add the URL of your presentation video.