

2019 APSA Political Communication Preconference Agenda
George Washington University
School of Media and Public Affairs

All programming will occur at GWU's Cloyd Heck Marvin Center
800 21st St NW, Washington, DC 20052

Overall Agenda

8:30am-9:00am coffee and registration (Room 309)
9:00-9:10 welcome and opening remarks (Room 309)
9:15-10:45 Breakout panels I
10:45-11:00 Coffee (Room 309)
11:00-12:30 Breakout panels II
12:30-1:45pm lunch and plenary (Room 309)
2:00pm-3:30pm Breakout panels III
3:30-3:45 Coffee (Room 309)
3:45pm-5:15pm Breakout panels IV
5:30pm-6:30pm Reception (Room 309)

Breakout Panels I (9:15-10:45)

Comedy and Partisan News (Room 308)

Chair: Leticia Bode (Georgetown University)

Participants:

Amy Bree Becker (Loyola University Maryland) – “When Comedy Goes to Extremes: The Influence of Ideology on Source Liking, Credibility, and Counterarguing.”

Lindsay Hoffman and Danna Young (University of Delaware) – “Satire or Fake News? Variations in Perceptions of (Dis)information.”

Jordon Brown (UT – Austin) – “She Must Be Destroyed: How Right-Wing Media Responded to Alexandria Ocasio-Cortez.”

Nathan Kalmoe (Louisiana State University)– “Partisan News during America’s Partisan Civil War.”

Sarah Bachleda (University of Michigan) – “Bad Press isn’t Always Bad: How Media Tone and Social Identity Lead to Divergent Attitudes.”

Discussant: Leticia Bode (Georgetown University)

The Deep Roots of Troubled Times (Room 310)

Chair: Joshua Darr (Louisiana State University)

Participants:

Julia Azari (Marquette University)– “Traditional Media Coverage of Political Parties”

Kirsten Adams and Daniel Kreiss (UNC-Chapel Hill) – “Ideas are Not Frames: the Antecedents of American Identity Politics.”

Jill Edy, Jessica Fraser, Jasmine Austin, & Tianna Cobb (University of Oklahoma)– “Reviving the American Public: Lessons on difference, discord, and democracy from the 25th Anniversary of the LA Riots.”

Tyler Leigh, Alex Tolkin, Lizzie Martin, and Diana Mutz (University of Pennsylvania) – “Perceptions of Polarization Among Facebook Users.”

Morgan Marietta (University of Massachusetts – Lowell) and David C. Barker (American University) – “Why So Certain? Sacred Values and Sacred Facts.”

Discussant: Joshua Darr (Louisiana State University)

Understanding the Role of Media in Political Processes: The Politics-Media-Politics Approach
(Room 311)

Chair: Amber Boydston (UC – Davis)

Participants:

Gadi Wolfsfeld (Hebrew University of Jerusalem) – “The Politics-Media-Politics Approach: An Introduction.”

Tamir Sheafer (Hebrew University of Jerusalem) – “PMP from a Comparative Perspective”

Scott Althaus (University of Illinois at Urbana-Champaign) – “A Normative Framework for Assessing Media Performance in Both Democratic and Autocratic Regimes.”

Discussant: Regina Lawrence (University of Oregon)

Breakout Panels II (11:00-12:30)

Misinformation in the US (Room 308)

Chair: Emily Thorson (Syracuse University)

Participants:

Kevin Munger (Penn State University), Chris Lucas (Washington University – St Louis), and Soubhik Barari (Harvard University) – “Deepfakes Are Still Hard to Make.”

Leticia Bode (Georgetown University), Melissa Tully (University of Iowa), and Emily K. Vraga (University of Minnesota) – “Watch Your Tone: Testing the Effect of User Tone on Correction on Social Media.”

Galen Stocking and Jeff Gottfried (Pew Research Center)– “Tuning out the Fakes: How made-up news leads the less political engaged to disengage from news.”

Jay Jennings, Jessica Collier, and Talia Stroud (University of Texas – Austin) – “Exposure to Fact-Checks on Facebook: Field Experiments in Four Continents.”

Jessica Collier (University of Texas – Austin) – “A different kind of backfire: Effects of labeling false content on perceptions of news.”

Discussant: Emily Thorson (Syracuse University)

Institutions and Behavior in Troubled Times (Room 310)

Chair: Daniel Kreiss (UNC-Chapel Hill)

Participants:

Tim Groeling (UCLA) – “Low-Quality News Exposure and Acceptance via Facebook in the 2016 Election.”

Shelley Boulianne (MacEwen University), Lauren Copeland (Baldwin Wallace University), Karolina Koc-Michalska (University of California-Santa Barbara), and Bruce Bimber (University of California-Santa Barbara) – “Digital Media and Political Consumerism in the United States, Britain, and France.”

Eric Merkley (University of Toronto) and Dominik Stecula (University of Pennsylvania)– “Party Cues in the News: elite Opinion Leadership and American Attitudes towards Climate Change.”

Sam Gubitza and Warren Snead (Northwestern University) – The Price of Victory: Game Frame Coverage and the Politicization of the Supreme Court.”

Sedona Chinn (University of Michigan) – “Scientific Agreement, Disagreement, and Denial in Climate Change News, 1988 -2018.”

Discussant: Daniel Kreiss (UNC-Chapel Hill)

Political Leadership and Social Media (Room 311)

Chair: Richard Davis (Brigham Young University)

Participants:

Peter Maurer (NTNU) – “A Marriage of Twitter and Populism in the French Presidential Campaign? The Twitter-Discourse of Challengers Macron and Le Pen.”

Jacob Strauss (Congressional Research Service) and Raymond T. Williams (University of Maryland) – “Tweeting the Agenda: Policy Making and Agenda Setting by U.S. Congressional Leaders in the Age of Social Media.”

Maurice Vergeer (Radboud University) – “Political Communication Patterns and Sentiments Across Time.”

Lindsey M. Bertrand (Canadian Centre for Policy Alternatives), Chasten Remillard (Royal Roads University), and Alina Fisher (University of Victoria) – “The Visually Viral Prime Minister: Justin Trudeau, Selfies, and Instagram.”

Discussant: Diana Owen (Georgetown University)

Lunchtime Plenary (12:30-1:45PM, Room 309)

Participants:

Bob Entman (George Washington University)

W. Lance Bennett (University of Washington)

Regina Lawrence (University of Oregon)

Andrew Rojecki (University of Illinois – Chicago)

Breakout Panels III (2:00PM-3:30PM)

Digital media and US elections (Room 308)

Chair: Rachel Gibson (University of Manchester)

Travis Ridout (Washington State University) – “The Importance of Return: How Campaigns Use Paid Advertising on Digital and Social Media.”

Caroline Lego Muñoz (University of North Georgia) and Terri Towner (Oakland University) – “Understanding the Effect of High Engagement Instagram Image Processing on Presidential Candidate Evaluation.”

Todd Belt and Michael Cornfield (George Washington University) – “Who Are the ‘Expressive Attentives? Identifying Twitter Activists in the 2018 US Election Campaign Conversation”

Sarah Oates, Olya Gurevich, Chris Walker, and Lucina Di Meco (University of Maryland) – “The Gender Factor: Using Artificial Intelligence to Track How Sentiment in Social Media Impacts Female Candidates in the 2020 U.S. Primaries.”

Shannon McGregor (University of Utah), Daniel Kreiss (UNC-Chapel Hill), and Bridget Barrett (UNC-Chapel Hill) – “Barely Legal: Digital Politics and Foreign Propaganda.”

Discussant: Dave Karpf (George Washington University)

The News Crises (Room 310)

Chair Johanna Dunaway (Texas A&M University)

Participants:

Michael Barthel and Elizabeth Greico (Pew Research Center) – “The impact of newspaper closures on local news habits.”

Dakota Park-Ozee (UT-Austin) – “Put it in writing: Editorial policy and procedural responses to the 2016 presidential campaign.”

Sarah Stonbely (Montclair State University), and Jesse Holcomb (Calvin University) – “Mapping Local News Ecosystems: A comprehensive assessment of one state’s local news providers and lessons learned from the use of multiple databases.”

Kim Meltzer (Marymount University) – “Promoting the Value of Journalism through Superbowl LII TV Commercials.”

Joshua Darr (Louisiana State University) – “Pennsylvania Avenue or Main Street? Assessing Opinions and Use of Local and National News.”

Discussant: Johanna Dunaway (Texas A&M University)

Responding to Troubled Times around the World (Room 311)

Chair: Will Youmans (George Washington University)

Participants:

Claire Robinson (Massey University) – “Digital populism and liberal democracy: bedlam or bedmates?”

Lori Ringhand (University of Georgia) – “First Amendment (Un)Exceptionalism.”

Larisa Doroshenko (University of Wisconsin-Madison) – “Populists and social media campaigning: A case study of 2019 Presidential Election in Ukraine.”

Christina Holtz-Bacha (University of Erlangen-Nuremberg) – “Regulation of hate content on social networks, privatization of law enforcement, and freedom of expression.”

Discussant: Will Youmans (George Washington University)

Breakout Panels IV, (3:45pm-5:15pm)

Incivility (Room 308)

Chair: Rebekah Tromble (George Washington University)

Participants:

Yannis Theocharis (University of Bremen) – “Can Social Media Incivility Induce Enthusiasms? Evidence from Survey Experiments.”

Ashley Muddiman & Bethanne Elliott (University of Kansas) – “Holding Candidates to a Higher Standard? Incivility, Twitter, and Candidate Support.”

Emily Sydnor, Emily Tesmer, and Breely Peterson (Southwestern University) – “Confronting Politics: The Role of Conflict Orientation in Shaping Political Debate.”

Joshua Scacco (University of South Florida), Kevin Coe (University of Utah), and Eric Wiemer (Purdue University) – “Trumpian Echoes: Presidential Language Repetition on Twitter.”

Discussant: Rebekah Tromble (George Washington University)

The News in Troubled Times (Room 310)

Chair: Shannon McGregor (University of Utah)

Participants:

Amy Kristin Sanders, (University of Texas-Austin), and Rachel Davis Mersey, (Northwestern University) – “Funding a Free Press: Why Content-Neutral Government Subsidies are Key to Sustaining Democracy.”

Dominik Stecula (University of Pennsylvania) – “Source credibility in the age of fake news.”

Kirill Bryanov, Brian K. Watson, Raymond J. Pingree, and Martina Santia, (Louisiana State University) – “Studying Political Communication with a Custom-Built, Multi-Source News Portal: Takeaways from a Longitudinal Field Experiment.”

Sam Rhodes (Washington State University) – “How Echo Chambers Increase Susceptibility to Believing and Sharing Fake News.”

Discussant: Shannon McGregor (University of Utah)

Misinformation and propaganda around the globe (Room 311)

Chair: Michael Miller (SSRC)

Participants:

Patricia Rossini (University of Liverpool), Jennifer Stromer-Galley (Syracuse University), Vanessa Veiga de Oliveira (Federal University of Minas Gerais, Brazil), and Erica Anita Baptista (Federal University of Minas Gerais, Brazil). – “Does it Matter Where You See the (Fake) News?

Understanding Exposure to and Engagement with Online Misinformation on Facebook and WhatsApp in Brazil.”

Noel Foster and Zenobia Chan (Princeton University) – “Weaponizing Bias: A Theory of Russian Information Operations.”

Ozan Kuru (University of Pennsylvania) – “Understanding Informational Processing in WhatsApp Groups: A Comparative Study of User Perceptions and Practices in Turkey, Singapore, and the USA.”

Aleksandr Fisher (George Washington University) – “How to Criticize an Autocrat: Evidence from a Survey Experiment in Russia.”

Jennifer Pan (Stanford University) – “The Effects of Television News Propaganda: Experimental Evidence from China.”

Discussant: Michael Miller (SSRC)

Closing Reception (5:30-6:30PM, Sponsored by Social Science Research Council, Room 309)