



Political Communication Graduate Student Preconference

Thursday May 25, 2023

Location: International Living Learning Centre of Toronto Metropolitan University
240 Jarvis St, Toronto, Canada
Partner: 73rd Annual Conference of the International Communication Association
Organizer: Frank Esser (U of Zurich), Chair of ICA's Political Communication Division
Assistance: Jihye Park (U of Zurich) and Ernesto de León (U of Bern)
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Tentative Program

08:50 - 09:00 Plenary Session, Room: tba

Welcome

Frank Esser (U of Zurich), Chair of ICA's Political Communication Division

09:00 – 09:45 Plenary Session, Room: tba

How to get published

Regina Lawrence (U of Oregon), Editor-in-chief Political Communication

09:45-10:30 Plenary Session, Room: tba

Navigating and Socializing at International Conferences

Taberez A. Neyazi (National U of Singapore), Internationalization Liaison of ICA's PolComm Division

Ernesto de León (U of Bern), Student and Early Career Representative of ICA's PolComm Division

10:30 – 10:45 Coffee & Tea Break

10:45 - 12:00 Panel 1, Room: tba

The causes and outcomes of political polarization and violence

Discussant: Ericka Menchen-Trevino (American U Washington)

- Emma Van der Goot, Michael Hameleers, Sanne Kruikemeier, Jeroen de Ridder & Rens Vliegthart (University of Amsterdam and Wageningen University) : The impact of online political battles on out-party hostility: An experiment on the effects of conflict frames.

- Sungwon Jung, Dhiraj Murthy, Trisha Lobo, & Kami Vinton (University of Texas at Austin) : Computational methods to study polarization on social media.
- Yibin Fan (University of Washington) : Does incidental political discussion make political expression less polarized? Evidence from online communities.
- Rod Abhari (Northwestern University): Violent memes on right-wing social media platforms.

10:45 - 12:00 Panel 2, Room: tba

Public discourse and perception on COVID-19 pandemic

Discussant: Ulrike Klinger (European U Frankfurt)

- Lotte Schrijver & Rens Vliegenthart (Wageningen University) : Misinformation during the Dutch Covid pandemic: an informational and perceptual crisis?
- Christian Schwaderer, Lore Hayek, & Martin Senn (University of Innsbruck) : A comparative study on public perception of risks and information on Twitter during the COVID-19 pandemic.
- Elisabeth Hasselstrom (Kristiania University College) : The public health messaging of Covid-19 and its impact on immigrant communities.
- Roy Aulie Jacobsen (Kristiania University College): Engagement with social media posts from political parties during the Covid-19 pandemic in Denmark, Norway, and Sweden.

10:45 - 12:00 Panel 3, Room: tba

Partisan media, party identity, and political discourse

Discussant: Jesper Strömbäck (U of Gothenburg)

- Eliana DuBosar (University of Florida) : Why and under what conditions Americans use partisan media?
- Wonjeong Jo & Sujin Choi (Kyung Hee University) : How partisans react to unexpected counter-attitudinal news from partisan outlets: Retesting the Boomerang effect in comment sections.
- Yoo Ji Suh (University of Wisconsin - Madison): Partisan media asymmetry and aversion to political compromise.
- Hanna-Sophie Ruess (University of Augsburg): Female right-wing influencers on social media

12:00-12:45 Lunch

12:45-14:00 Panel 1, Room: tba

Online activism and political participation

Discussant: Cristian Vaccari (Loughborough U)

- Nader Dagher (University of Florida), Hussein Al-Ahmad (The Arab-American University- Palestine), Ben Lyn, & Spiro Kioussi (University of Florida) : Online activism, trust, and use salience among Palestinian University students.
- Jack Lipei Tang (University of Southern California) : Digital Activism
- Yena Lee (Northwestern University) : Influence Brokers: The social media creators who make movements happen.
- Sheila B. Lalwani (University of Texas at Austin): The Lady Doth Protest Too Much – Gendered Cybercrime.
- Ayala Panievsky (University of Cambridge): Breaking the news anti-media movements, democratic backsliding and populism in power.

12:45-14:00 Panel 2, Room: tba

Analyses of political campaign communication in elections

Discussant: Patricia Rossini (U of Glasgow)

- Andre Rodarte (University of Texas at Austin): Political representation and propaganda on Facebook Cartographies of the 2020 Brazilian Elections.
- Jade Vrielink, Sanne Kruike-meier, Rens Vliegenthart, Annelien van Remmortere (Wageningen University) & Susan Vermeer (University of Amsterdam) : What really matters. The role of online data-driven targeting on perceived issue importance in elections.
- Yunis Mir (University of Warsaw) : Between populism and anti-populism: Changing patterns of the public discourse and the political communications style in the 2022 Italian Elections.
- Robert Stise, Huma Rasheed, Alexis Caraccilo, Kayla Wentzel, & Dannagal Young (University of Delaware) : Social media messaging of political candidates (Political campaign. Moral and emotional language will be more prevalent in campaign)
- Avital Zalik (The Hebrew University, Jerusalem): How voters evaluate routine promises and how these can be regarded as part of the communicative relationship that binds representatives to their constituents.

12:45-14:00 Panel 3, Room: tba

Political discourse, dialogue, speech, and debate

Discussant: Keren Tenenboim-Weinblatt (Hebrew U Jerusalem)

- Andrea Stockinger (University of Vienna) : Between feasibility, functionality & user acceptance-perceptions and effects of moderating uncivil political talk online.
- Sebastian Rivera (University of California, Irvine) : The negligible effect of presidential speeches on public opinion.
- Xiaoyang Zhao (University of Amsterdam) : Who Takes the Lead? Reciprocal Relationship Between Media and Political Agendas on EU-China Trade Relations in the Netherlands and the United Kingdom (2001-2020). (x?)
- Pragya Yadav (National Law School of India University) : Is there a crisis of deliberative democracy? Toward an empirical.. interaction and outcomes in the Indian Parliament.
- Nils Bienzeisler (Karlsruher Institute of Technology) : Scientists and public debates – Expertise in times of controversy (how scientists shape political discourse through the politicization and depoliticization of public issues?)

14:00-14:15 Coffee & Tea Break

14:15-15:30 Panel 1, Room: tba

Political information processing and its emotional, attitudinal, and behavioral effects.

Discussant: Elizabeth Grabe (Indiana U Bloomington)

- Chiara Valli, Ernesto de Leon, & Mykola Makhortykh (University of Bern) : Personality and political information consumption: A re-evaluation of the evidence using web tracking data.
- Isabella Goncalves (Johannes Gutenberg University) : A meta- analysis of migration frames effects on attitudes and emotions.
- Quirin Ryffel (University of Zurich): The more diverse the better? Determinants of perceived political viewpoint diversity exposure and its attitudinal and behavioral effects in three Western political information environments.

- Audrey Halversen, Kris Boyle, Cameron Noorda, Izzy Kramer, and Luke Harmuth (University of Michigan): The emotional, attitudinal, and relational impacts of exposure to Others' political posts on social media
- Puck Guldmond, Sanne Kruijckemeier, Sophie Boerman, & Susan Vermeer (Wageningen University) : Center of attention? An eye tracking experiment explaining how politically targeted ads attract visual attention.

14:15-15:30 Panel 2, Room: tba

Theoretical contributions to political communication

Discussant: Christian Baden (Hebrew U Jerusalem)

- Sezgi Basak Kavakli (Temple University): Theoretical foundations towards a motivated reasoning model of empathy
- Ant Woodall (University of Oklahoma) : What is political communication: A grounded theory approach to defining the field and what is studied.
- Serge Poliakov (University of Passau) : The morals of political trolling: How staff at Russia's Internet Research Agency make sense of their work
- Aditi Bhatia (University of Toronto): Rise of digital financial ecosystem in India: The political economy of platforms, gaps, and trends for development
- Milos Moskovljevic (City University of Hong Kong): Internet memes as actants of political participation and historical imagination – the case of HK (x?)

14:15-15:30 Panel 3, Room: tba

Political Communication in a new media environment.

Discussant: Judith Möller (U of Hamburg)

- Hannah Decker (University of Duisburg-Essen) : The role of personalization on social media in political campaigns.
- Rasmus Schmokel (University of Southern Denmark): Learning iteration process of social media: How actor interplay shape news creation and exposure.
- Sofia F Santos (ISCTE-University Institute of Lisbon) : Participation of political actors in twitter: Filter bubbles or public discussion arena.
- Louise Stahl (University of Ottawa): The credibility assessment process of political information on WhatsApp in Brazil.
- Alexandra Schwinges, Toni van der Meer (University of Amsterdam), Irina Lock (Friedrich-Schiller University), Rens Vliegthart (Wageningen University): How hard can they bite? The media as watchdogs over big tech's influence on society and public policy.

15:30-15:45 **Coffee & Tea Break**

15:45-17:00 Panel 1, Room: tba

News coverage, news repertoires, and audiences' attention to news feeds

Discussant: Sanne Kruijckemeier (Wageningen U)

- Alex Tolkin (University of Pennsylvania) : Sport VS War: Disambiguating the game frame. (Game-frame coverage)
- Zhih Lor (Ewha Womans University) : News repertoires and citizen competence among young adults.

- Johanna Eggers (University of Southern Denmark): Hiding in plain sight- The audience's attention distribution of visual elements displayed in online news feeds.
- Rupert Kiddle (University of Amsterdam): Shaping news flows: connecting user choices, user preferences and news narratives within donated digital trace.

15:45-17:00 Panel 2, Room: tba

Exploring the impacts of misinformation and misperception

Discussant: Josephine Lukito (U of Texas-Austin)

- Jingwei Zheng (Nanyang Technological University) : Extending resilience model of misinformation
- Tatsuya Suzuki (University of Kansas) : Networked counterpublics during misinformation & Hate speech times: Examining sanctions in #StopAsianHate.
- Elena Broda (University of Gothenburg) : Media effects on misperceptions – A longitudinal cross-issue perspective
- Judith Keems (University of Zurich): Deepfakes and their effects on recipients (Visual disinformation)

15:45-17:00 Panel 3, Room: tba

Exploring the roles of media and journalists in influencing public opinion and policy

Discussant: Rens Vliegthart (Wageningen U)

- Lina Buttgereit (University of Amsterdam) : How politicians criticize and delegitimize the media in Germany.
- Linda Henke (University of the Bundeswehr Munich) : An analysis of dialogue formats as peace – oriented journalism.
- Ava Francesca Battocchio (Michigan State University): Bridging the gap between Facebook and Dollar general, mixed methods approach to understanding rural hybrid media ecosystem.
- Syeda Mona Batool Taqvi, Rahima Faisal, Sanobar Nadir, & Raana Afzal (University of Karachi, Pakistan) : A comparative analysis of the propaganda and agenda-setting techniques used by journalists in conventional and digital media in context of Pakistan's current economic crisis.

17:00 **Farewell Reception**

Online Component:

Tuesday, 23 May, 11 am Paris time, 5 pm Beijing time **via Zoom**

Digital Governance, Society, and Communication in a Changing World: Global Perspectives

Discussants: Darren Lilleker (Bournemouth U), Nicoleta Corbu (Romanian National U of Political Studies and Public Administration)

- Dechun Zhang, Leiden, U, Rethinking China's Digital Nationalism in the wake of COVID-19 Pandemic
- Zhiwei Wang, U of Edinburgh, Being Chinese Online – Discursive (Re)production of Internet-Mediated Chinese National Identity
- Yufeng Xia, Tsinghua U, State Governance and Civic Engagement in Climate Communication: The Case of Chinese Government Microblogs
- Mingzhi Chang, Huazhong U of Science and Technology, The Impact Mechanism of Social Media Use on Public Political Trust During the COVID-19 Epidemic——Based on the Perspectives of Dispositionism and Situationism
- Silas Udenze, U Oberta de Catalunya Barcelona, How Protesters use Social Media 'Stories' to Construct Memory of Nigeria's EndSARS Movement
- Guadalupe Allione Riba, U Nacional de Córdoba, The Debate Around the Legalization of Abortion in Argentina – An Analysis of the Activation of Moral Panics Around Sexuality in Television During 2018-2020