Political Communication Graduate Student Preconference
Thursday May 25, 2023

Location:	International Living Learning Centre of Toronto Metropolitan University
	240 Jarvis St, Toronto, Canada
Partner:	73rd Annual Conference of the International Communication Association
Organizer:	Frank Esser (U of Zurich), Chair of ICA's Political Communication Division
Assistance:	Jihye Park (U of Zurich) and Ernesto de León (U of Bern)
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Program

08:50 - 09:00   Plenary Session, Room: ILC-International Room
Welcome
Frank Esser (U of Zurich), Chair of ICA's Political Communication Division

09:00 – 09:45   Plenary Session, Room: ILC 100
How to get published
Regina Lawrence (U of Oregon), Editor-in-chief Political Communication

09:45-10:30   Plenary Session, Room: ILC 102
Navigating and Socializing at International Conferences
Taberez A. Neyazi (National U of Singapore), Internationalization Liaison of ICA's PolComm Division
Ernesto de León (U of Bern), Student and Early Career Representative of ICA's PolComm Division

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10:30 – 10:45   Coffee & Tea Break

10:45 - 12:00   Panel 1, Room: ILC-International Room
The causes and outcomes of political polarization and violence
Discussant: Ericka Menchen-Trevino (American U Washington)

- Emma Van der Goot, Michael Hameleers, Sanne Kruikemeier, Jeroen de Ridder & Rens Vliegenthart (University of Amsterdam and Wageningen University) : The impact of online political battles on out-party hostility and cynicism.
- Sungwon Jung & Dhiraj Murthy (University of Texas at Austin) : Mixed computational methods for political communication research on social media.
- Yibin Fan (University of Washington) : Does incidental political discussion make political expression less polarized? Evidence from online communities.
- Rod Abhari (Northwestern University): Analyzing multi-platform audience polarization with multilayer networks.

10:45 - 12:00   Panel 2, Room: ILC 100
Public discourse and perception on COVID-19 pandemic
Discussant: Ulrike Klinger (European U Frankfurt)
- Lotte Schrijver & Rens Vliegenthart (Wageningen University) : Misinformation during the Dutch Covid pandemic: an informational and perceptual crisis?
- Christian Schwaderer (University of Innsbruck) : A comparative study on public perception of risks and information on Twitter during the COVID-19 pandemic.
- Elisabeth Hasselstrom (Kristiania University College) : The public health messaging of Covid-19 and its impact on immigrant communities.
- Roy Aulie Jacobsen (Kristiania University College): Engagement with social media posts from political parties during the Covid-19 pandemic in Denmark, Norway, and Sweden.

10:45 - 12:00   Panel 3, Room: ILC 102
Partisan media, party identity, and political discourse
Discussant: Jesper Strömbäck (U of Gothenburg)
- Eliana DuBosar (University of Florida) : Why and under what conditions Americans use partisan media?
- Wonjeong Jo & Sujin Choi (Kyung Hee University) : Rejection or acceptance? How partisans leave comments on unexpected or expected pro-and counter-attitudinal news from partisan oiutlets.
- Yoo Ji Suh (University of Wisconsin - Madison): Partisan media asymmetry and aversion to political compromise.
- Hanna-Sophie Ruess (University of Augsburg): Female right-wing influencers on social media.

12:00-12:45   Lunch

12:45-14:00   Panel 1, Room: ILC-International Room
Online activism and political participation
Discussant: Cristian Vaccari (Loughborough U)
- Nader Dagher (University of Florida), Hussein Al-Ahmad (The Arab-American University- Palestine), Ben Lyn, & Spiro Kiousi (University of Florida) : Online activism, trust, and issue salience among Palestinian university students.
- Jack Lipei Tang (University of Southern California) : Quantifying the outcomes of discursive activism: Coming out discourses, narrative diffusion, and communicative actors on Weibo.
- Yena Lee (Northwestern University) : Influence brokers: Brokering influence for social justice advocacy in the attention economy.

- o Sheila B. Lalwani (University of Texas at Austin): Me thinks thou don't protest too much: Analyzing the normative power of the European Union & gendered cybercrime.
- o Ayala Panievsky (University of Cambridge): Breaking the News Anti-Media Movements, Democratic Backsliding and Populism in Power.

12:45-14:00 Panel 2, Room: ILC 100

Analyses of political campaign communication in elections

Discussant: Patricia Rossini (U of Glasgow)

- o Andre Rodarte (University of Texas at Austin): Political representation and propaganda on Facebook Cartographies of the 2020 Brazilian Elections.
- o Jade Vrielink, Sanne Kruikemeier, Rens Vliegenthart, Annelien van Remmortere (Wageningen University) & Susan Vermeer (University of Amsterdam) : What really matters. The role of online data-driven targeting on perceived issue importance in elections.
- o Yunis Mir (University of Warsaw) : Strategy or Style? The continuity and change in populist political communication discourse.
- o Robert Stise, Huma Rasheed, Alexis Caraccilo, Kayla Wentzel, & Dannagal Young (University of Delaware) : Tweeting for a win: How the competitiveness of a political district affects party nominee language use on Twitter.
- o Avital Zalik (The Hebrew University, Jerusalem): Voters' evaluations of elected representatives' routine promises on Facebook.

12:45-14:00 Panel 3, Room: ILC 102

Political discourse, dialogue, speech, and debate

Discussant: Keren Tenenboim-Weinblatt (Hebrew U Jerusalem)

- o Andrea Stockinger (University of Vienna) : "AI can't deal with gray areas": How professional moderators perceive uncivil user comments and (potentials of) content moderation strategies.
- o Sebastian Rivera (University of California, Irvine) : The negligible effect of presidential speeches on public opinion.
- o Pragya Yadav (National Law School of India University) : Is there a crisis of deliberative democracy? Toward an empirical.. interaction and outcomes in the Indian Parliament.
- o Nils Bienzeisler (Karlsruher Institute of Technology) : Scientists and public debates – Expertise in times of controversy (how scientists shape political discourse through the politicization and depoliticization of public issues?)

14:00-14:15 Coffee & Tea Break

14:15-15:30 Panel 1, Room: ILC-International Room

Political information processing and its emotional, attitudinal, and behavioral effects.

Discussant: Elizabeth Grabe (Indiana U Bloomington)

- o Chiara Valli, Ernesto de Leon, & Mykola Makhortykh (University of Bern) : Personality and political information consumption: A re-evaluation of the evidence using web tracking data.
- o Isabella Goncalves (Johannes Gutenberg University) : From migration representations to attitudes and emotions: A meta- analysis of framing effects.

- o Audrey Halversen, Kris Boyle, Cameron Noorda, Izzy Kramer, and Luke Harmuth (University of Michigan): The emotional, attitudinal, and relational impacts of exposure to Others' political posts on social media
- o Puck Guldemond, Sanne Kruikemeier, Sophie Boerman, & Susan Vermeer (Wageningen University) : Center of attention? An eye tracking experiment explaining how politically targeted ads attract visual attention.

14:15-15:30   Panel 2, Room: ILC 100

Theoretical contributions to political communication

Discussant: Christian Baden (Hebrew U Jerusalem)

- o Sezgi Basak Kavakli (Temple University): Theoretical foundations towards a motivated reasoning model of empathy
- o Ant Woodall (University of Oklahoma) : What is political communication: A grounded theory approach to defining the field and what is studies.
- o Aditi Bhatia (University of Toronto): Rise of digital financial ecosystem in India: The political economy of platforms, gaps, and trends for development
- o Quirin Ryffel (University of Zurich): Setting the Scene for Research on Political Viewpoint Diversity Exposure: A Scoping Review on Theoretical Conceptualizations and Empirical Evidence

14:15-15:30   Panel 3, Room: ILC 102

Political Communication in a new media environment.

Discassant: Judith Möller (U of Hamburg)

- o Hannah Decker (University of Duisburg-Essen) : The role of personalization on social media in political campaigns.
- o Rasmus Schmokel (University of Southern Denmark): Learning iteration process of social media: A framework for understanding how actor interplay shape behavior and content flows.
- o Sofia F Santos (ISCTE-University Institute of Lisbon) : Participation of political actors in twitter: Filter bubbles or public discussion arena.
- o Louise Stahl (University of Ottawa): The credibility assessment process of political information on WhatsApp in Brazil.
- o Alexandra Schwinges, Toni van der Meer (University of Amsterdam), Irina Lock (Friedrich-Schiller University), Rens Vliegenthart (Wageningen University): The information oligopoly of big tech: How journalists and public affairs practitioners perceive their role towards big tech's accountability.

15:30-15:45   Coffee & Tea Break

15:45-17:00   Panel 1, Room: ILC-International Room

News coverage, news repertoires, and audiences' attention to news feeds

Discussant: Sanne Kruikemeier (Wageningen U)

- o Alex Tolkin (University of Pennsylvania) : Sport VS War: Disambiguating the game frame.
- o Zhieh Lor (Ewha Womans University) : News repertoires and citizen competence among young adults.
- o Johanna Eggers (University of Southern Denmark): The audience's attention distribution of visual elements displayed in online news feeds.
- o Rupert Kiddle (University of Amsterdam): Navigating news flows: Investigating the role of news pathways in shaping content dynamics and exposure diversity.

15:45-17:00   Panel 2, Room: ILC 100

Exploring the impacts of misinformation and misperception

Discussant: Josephine Lukito (U of Texas-Austin)

- Tatsuya Suzuki (University of Kansas) : Networked counterpublics during misinformation & Hate speech times: Examining sanctions in #StopAsianHAte.
- Elena Broda (University of Gothenburg) : Media type matters: Investigating media and selection effects in the context of misperceptions.
- Judith Keems (University of Zurich): Can looks be deceiving? Influence of disinformation modality and involvement on veracity perceptions of political disinformation.

15:45-17:00   Panel 3, Room: ILC 102

Exploring the roles of media and journalists in influencing public opinion and policy

Discussant: Rens Vliegenthart (Wageningen U)

- Lina Buttgereit (University of Amsterdam) : How politicians criticize and delegitimize the media in Germany.
- Linda Henke (University of the Bundeswehr Munich) : An analysis of dialogue formats as peace – oriented journalism.
- Ava Francesca Battocchio (Michigan State University): Bridging the gap bewteen Facebook and Dollar general, mixed methods approach to understanding rural hybrid media ecosystem.

17:00   **Farewell Reception**

Online Component:

Digital Governance, Society, and Communication in a Changing World: Global Perspectives
Discussants: Darren Lilleker (Bournemouth U), Nicoleta Corbu (Romanian National U of Political Studies and Public Administration)

- o Dechun Zhang (Leiden, U) Rethinking China's Digital Nationalism in the wake of COVID-19 Pandemic
- o Zhiwei Wang (U of Edinburgh) : Being Chinese Online – Discursive (Re)production of Internet-Mediated Chinese National Identity
- o Mingzhi Chang (Huazhong U of Science and Technology) : The impact mechanism of social media use on public political trust during the COVID-19 Epidemic.
- o Silas Udenze, U Oberta de Catalunya Barcelona, How Protesters use Social Media 'Stories' to Construct Memory of Nigeria's EndSARS Movement
- o Guadalupe Allione Riba (U Nacional de Córdoba) : The debate around the legalization of abortion in Argentina – An analysis of the activation of moral panics around sexuality in television during 2018-2020

Discussant: Dhavan Shah (U of Wisconsin-Madison)

- o Milos Moskovljevic, Muhammad Masood and Marko Skoric (City University of Hong Kong): Online political memetic engagement, political trust, and political participation: contingent role of politicized collective social identity in Hong Kong.
- o Xiaoyang Zhao (University of Amsterdam) : Who Takes the Lead? Reciprocal Relationship Between Media and Political Agendas on EU-China Trade Relations in the Netherlands and the United Kingdom (2001-2020).
- o Jingwei Zheng (Nanyang Technological University) : Extending resilience model of misinformation
- o Syeda Mona Batool Taqvi, Rahima Faisal, Sanobar Nadir, & Raana Afzal (University of Karachi, Pakistan) : A comparative analysis of the propaganda and agenda-setting techniques used by journalists in conventional and digital media in context of Pakistan's current economic crisis.